*Note: Guidelines for completing this storyline can be found in PDeck\_Guidelines\_Final.pptx*

 *S1, S2, … refer to slide 1, slide 2, … in the PDeck Guidelines Final*

 *Include 3 bullets (< 30 words total) per table entry – the most important messages associated with the particular slide*

Team name:

Date updated:

|  |  |
| --- | --- |
| S1: Title/Pitch | * Pitch/Impact statement:
* Company info:
 |
| S2: The problem and who has it: |  |
| S3: The solution and the value proposition |  |
| S4: Product (how it addresses the problem) |  |
| S5: Technology |  |
| S6: Market |  |
| S7: Competition |  |
| S8: Business Model |  |
| S9:Traction |  |
| S10:Team |  |
| S11:Closing |  |