*Note: Guidelines for completing this storyline can be found in PDeck\_Guidelines\_Final.pptx*

*S1, S2, … refer to slide 1, slide 2, … in the PDeck Guidelines Final*

*Include 3 bullets (< 30 words total) per table entry – the most important messages associated with the particular slide*

Team name:

Date updated:

|  |  |
| --- | --- |
| S1: Title/Pitch | * Pitch/Impact statement: * Company info: |
| S2: The problem and who has it: |  |
| S3: The solution and the value proposition |  |
| S4: Product (how it addresses the problem) |  |
| S5: Technology |  |
| S6:  Market |  |
| S7: Competition |  |
| S8:  Business Model |  |
| S9:  Traction |  |
| S10:  Team |  |
| S11:  Closing |  |