| Team: | What are the key assumptions you have identified? (List at least 3) |
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| aquaticDNA | 1 If I have a good product (a very sensitive, non-invasive, fast service), I'm going to have a lot of clients |
| | 2 Just because the method we use have advantages compared with traditional methods, clients would like to change their methodology to the new one. |
| | 3 As it is explained in my website, my clients would know that we are now doing environmental genetics. |
| | 4- Now we have not competitors in the spanish market so, we assume that it would take time for them to appear. |