*Include 3 bullets (< 30 words total) per slide – the most important messages associated with the particular slide*

Team name: aquatic DNA

Date updated: 1 Dec 2019

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| --- | --- |
| S1: Title& Elevator Pitch/Headline | * Environmental DNA (eDNA) for monitoring biodiversity in aquatic ecosystems
* Elevator pitch
* Contact information
 |
| S2: The problem and who has it | * Unknowledge about what’s in the aquatic ecosystems
* Huge economic lost (hundred billions per year)
* Everybody has this problem, from private companies, agencies, government, etc. to us.
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| S3: The solution  | * eDNA: Service
* High sensitive detection method
* We can detect them before see them
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| S4: Technology | * Two approaches
* Specific markers
* Massive sequencing / Metabarcoding
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| S5: Competing approaches | * We are pioneers and we have a lot of experience
* Higher sensitive, innocuous, faster and cheaper method
* The possibility of detecting elusive and scarce species
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| S6:Traction | * Scientific research articles (+30 SCI Q1) and grants
* Partnerships (research and tech.)
* International clients
 |
| S6:Growth plan | * Just One year old
* New markets
* Next target
 |
| S8:Team | * Multidisciplinary team
* Experienced team
* MIT
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| S9:Closing | * We are the team that you need
* This is the time for you to be the novelty, to do a disruptive method and be a reference to follow
* We can help you (tailor made solutions)
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