

Impact “Mad Lib”

For ___ Patients suffering from depression that do not respond to antidepressants _____ ,
[who? Patient, provider, other stakeholder]

it’s a challenge to _____ respond to antidepressant treatment _____ .
[accomplish a key activity; achieve a primary goal]

Today, their best option is __ try ketamine or ECT _____ ,
[current approach or status; emerging solutions]

which, because of _side effects or delay in attaining effects _____
[primary functional problem relating to activity]

yields no antidepressant effects, partial results or short lasting results, with great health risk __ .
[bad/worst case outcomes or limitations]

Thus, there is a need to/for _a novel antidepressant, with novel target, with fast action and low
adverse effects. _____
[describe the unmet need in specific terms]

which, if solved, would have the impact of _treating the almost 50% of depressive patients who
do not respond properly to current antidepressant treatment. _____
[describe the specific impact in detailed, ideally quantifiable, terms]

Solving this need can be achieved by _the development of astrodepressants, antidepressants
targeting astrocytes _____
[specific solution approach that will achieve the quantifiable impact]

and will be demonstrated/proven by _efficacy and safety studies _____ .
[what specifically will be measured to demonstrate the intended impact]

Oral Presentation

- A more traditional presentation of your project
- It should capture all the information in the madlib
- As it is only 5 minutes, you will need to be specific (not too general and not too detailed).
 - General: neurodegenerative disease
 - Specific: Remote monitoring of bradykinesia in people with Parkinson's
 - Detailed: An AWS product that can deliver a test on demand to people who have a UPDRS III score > 20
- Audience: scientifically literate people not expert in your area
- When listening to a good, logically constructed oral Presentation, the listener should be able to repeat back the main points of what you just presented.