

Project	What's the product?	What's the problem?	Comments / questions to the team
Fiduscript	Company that is attempting to lower barrier to access and drive health equity for medication for life threatening disorders	Barriers to access medication on plentiful including cost, stigma etc	How do you decrease the barrier of cost? How are you able to dispense without a prescription? How do you sustain your business model? What is proprietary about your offering?
Fiduscript	A public benefit corporation running an online store that facilitates direct distribution of naloxone to consumers with opiate use disorders.	Barriers decrease the distribution to naloxone such as social stigma and cost.	What is the model to sustain long term funding.
Fiduscript	online store to facilitate the access to naloxone	it is difficult to get the medication	
Fiduscript	Online prescription filling company - first focus on providing naloxone	Naloxone can save lives of people with opioid addictions but there are stigmas with getting the medication and also often issues procuring it.	What's the business model? You mentioned issues with cost of the naloxone and the importance of providing this service to people who need it even when the money is challenging. How do you intend to address these issues? Are you including things like HIV testing and other places where you're focusing on the issues with a stigma. How do you intend to market this? How will you reach your target audience?
Fiduscript	Non-prescription access to opioid tx		<ul style="list-style-type: none"> - How does the non-prescription aspect of this work? Is it OTC? This whole aspect needed deeper discussion. - Love the model. Check out curology if you're looking to move into follow up and treatment models. - Did not address financials - Would like to see more detail on ongoing pilot study

			- Need to address differentiation from other online retailers more clearly and compellingly
Fiduscript	On line purchase of naloxone	Opioid crisis	Do you have a standing order? Naloxone in some states request an RX. How do you tie in when health insurance? I am not sure of the innovation here so describing that would be helpful. Great choice picking naloxone as your first choice.
Fiduscript	A solution to provide equal access of life-saving public health medications to Americans, e.g. opioid antidote.	Currently, there are barriers to access and user experience is not optimal.	-good evidence for regulatory support -would like to see more explanations of how it improves over current procedure -would like to see explanations of how the business will profit, if it is for profit -would like to see more highlights on how the solution benefits the user, in terms of prices and user experience
Fiduscript	Online marketplace Service - Access to Naloxone: "Get it delivered to your door"	Not clear - other than Naloxone is difficult to obtain.	How are you different from any other online drug delivery service? Since there is no 'product' or 'development' how will IDEAS2 help?
Fiduscript	An online market platform for Naloxone	Stigma for patients to obtain Naloxone Avoid the need to get Naloxone in person in pharmacies	Do you have any other markets in mind other than the US? If stigma is the problem with Naloxone? What would be drive for the next drug in the platform? How can you prevent other big pharmacy competitors from doing the same business?
Fiduscript	Online "pharmacy" that delivers door to door online ordered medications.	Reducing pain points to access to life-saving medication	I understand your model with over the counter medications, can you give other examples of life-threatening medication that you are planning to add?

			If most of the life-threatening medications are not over the counter and you won't be able to distribute those ones.
Fiduscript	Easy access to life saving medication via a website	Medication is difficult to obtain; especially if the disease has a large stigma or availability.	How does the perscription happen? Do you have pharmacists registered in each state? What stops others from opening a web-based pharmacy? Where is the barrier to entry? How are you going to scale this? What if the patient has no insurance?
Fiduscript	Naloxone Delivery	Access to Naloxone	- This is great for crisis intervention but doesn't do anything for behavioral change - Storage/distribution - Marketing strategy to target Opioid abusers and their care givers - Your ultimate goal is to graduate users off of your program how do you continue to make money?
Fiduscript	Naloxone on line	Lack of lifesaving therapy b/c of barriers to access of Naloxone	Already in business! What is business model, is it sustainable/scaleable? Is it analogous to mail-order pharmacies? What are the risks of providing naloxone? What are the risks of misuse? (any chance of abuse?) Interested to hear growth strategy to other "life saving drugs" -- in the SAD space?
Fiduscript	The company offers Naloxone on line, in a private and safe way. They provide the Naloxone on door to the patients.	The stigma, high price, lack of good pharmacy access... around the Naloxone, which is unacceptable nowadays.	I understood that the company offers the product without prescription. Is it right?
Fiduscript	An app to order medicines online for delivery.	Access to medicines at low prices for everyone.	How will they deal with having/not having prescriptions?

			What happens if people say they have a prescription but they really do not have it?
Fiduscript	marketplace for naloxone on-line; safe and effective pharmacy service	consumers prefer to get naloxone on-line; do not want to talk to doctors	Great that u have changed the name. What other product will u sell? How will u compete with Walgreens or other large pharmacies What is market size?
Fiduscript	service (online platform) for medication access	access to essential medication	In the problem statement, I would clarify better the connection between the current opioid crisis and lack of access to essential medications. Make clear why your online platform is "more secure". What is the business plan?
Fiduscript	Naloxone exchange. Ordering online and shipped to your door.	Individuals feel awkward talking to their doctors and may not convey critical information to them	What are other drugs that would be safe for online ordering and home delivery? What are the risks of a primary care physician not knowing that their patients are taking naloxone.
Fiduscript	online pharmacy for online orders of naloxone	access to life-saving meds due to stigma	does naloxone require a prescription? you may have to explain how this is different from going to the pharmacy or ordering online - does it cater to patients without insurance? does it cater to patients who are ashamed to go to the pharmacy?
Fiduscript	Giving patients quick access to naloxone	Opioid epidemics and difficulty for patients getting naloxone	Is this patients or bystanders of people who have an overdose who would use it? It seems that in an overdose patients may not be awake to access this program regardless of how easy it is. Otherwise, don't patients want a high and why would they want to get naloxone to cause a withdrawal immediately
Fiduscript	easy online access to prescription medication	Patients feel embarrassed to go to doctor/nurses/pharmacy and prefer to buy medicine online confidentially	Competitors? Amazon, babylonhealth? How harsh are the entrance barriers to this market?

Fiduscript	website to buy naloxone	the stigma around naloxone	What do you think about side effects or incorrect use? Follow up of patients what about the delivery security? what about the PPL?
Fiduscript	An online service for prescription-free ordering of life-saving medicines like naloxone	Stigma associated with naloxone and substance use, lack of access to these medications in certain areas where physical pharmacies are not present, results in underuse of these treatments	What is your pricing model? How will you compete with Amazon, Google, CVS, and other online health ventures? Do you anticipate acquisition?
Fiduscript	It's a service: naloxone purchased online	vulnerable community members don't feel comfortable getting the drugs from a doctor	How will you advertise? Will a credit card be required for purchasing? Will you sell directly to people or also to housing facilities?
Fiduscript	Medication without medical prescription.	The equal possibility for take medication.	
Fiduscript	Service provides naloxone online directly to users online; Website is naloxoneonline.com	Consumers prefer to procure Naloxone online vs F2F	How do you make money? What happens after naloxone? Why couldn't existing online pharmacies do the same thing? Why wouldn't CVS or Walgreen's or health plans or others do this? Is the business sustainable?
Fiduscript	Online market platforms for the delivery of drugs in the health care system.	60% of patients with drug additions do not want to talk about their addiction to doctors and prefer to acquire, for instance naloxone, online .	Is a non-profit firm?
Fiduscript	An online delivery system for a drug	Not sure, I get that buying this drug from the market carries a stigma, but I don't get why people can't buy it online from some of the big pharmacies.	

Fiduscript	Easy access to life saving Naloxone to the door, without in person or phone discussion with a physician.	Many patients with opioid abuse are afraid to discuss with their physicians, and seem hesitant to discuss in person.	Very nice proposition, but the scalability of this technology to other technologies is unclear. Naloxone makes a ton of sense, but do the other drugs have a similar set of criteria of being life saving but uncomfortable to talk about? Will you be sticking with a similar group of users, or branch out? Without a prescription, are you still able to provide discounts?
Fiduscript	process/platform to receive Naloxone online	people are reluctant to speak face to face about drug problem	clear, concise presentation
Fiduscript	No prescription medication marketplaces.	All Americans do not have equal access to same medications.	
Fiduscript	online naloxone sales and training	availability of naloxone	great idea.
Fiduscript	service to provide people with narcan to their door	opioid use crisis and lack of effective ways to deliver narcan	- many patients with IVDU are non-domiciled, and have other social barriers (lack of money, computers, address), how would you be addressing that population? - how can your service increase the awareness from opioid users perspective on the importance of using narcan?
Fiduscript	easier/more anonymous access to opioid antidote	opioid addiction	How many more people will be trying to make money off opioid addiction without ever addressing the underlying problems and addressing prevention of addition?
Fiduscript	Naloxone Exchange (fast, online and door to door)	Pacients buy drugs online	-
Fiduscript	Opioid crisis. Exchange drugs, through the company supervision	Access to the expensive drugs for the poor people	