Include 3 bullets (< 30 words total) per slide – the most important messages associated with the particular slide

Team name: MODEL1
Date updated: 10.11.2019

S1: Title & Elevator Pitch/Headline	**Opening Slide** • Introduction to the team, acknowledgement to faculty • Elevator pitch • Introduction to the rest of the presentation
S2: The problem and who has it	• Problem: Instability, falls, injuries • Consequences: Functionality, independence • Diseases: List generated from research
S3: The solution	• Solution: Smart rolling walker • Value proposition: Safe ambulation, prevent and avoid falls • Wins for user ecosystem: Family, physicians, insurance, etc.
S4: Product (how it addresses the problem)	• Address: Sensors read valuable data from user(s) and surface(s) that translates into a compensating action to the walker via smart-driven wheels • Advantage: Understanding ambulation kinetics and kinematics in real time and provide an action before the fall is unavoidable. All this is being modeled working side-by-side with users and their environment. • Impact statement
S5: Technology	• Talk about sensors, algorithm and interaction between them • Assistive technology creates compensating action • IP protected technologies
S6: Competing approaches	• Competitors ecosystem: Canes, walkers, wheelchairs • No direct aid to the user. No prevention at all. • Decreasing falls reduces injuries. Reduced injuries reduce the cost of rehab for insurance.
S7: Traction	• Traction ecosystem map: University, research centers, investors, early adopters, etc. • Looking for partnerships in technical, user-centered associations and funding areas • Solid and highly valuable ecosystem
S8: Team	• One line per team member, enhancing two key points: one technical, one personal; both are highly valuable for DARWIN. Young people with experience. • Advisors, mentors • Investors
S9: Closing	• Written: Same slide as 1st but adding contact info • Key reasons to join DARWIN: Solution + Team = Market value = Profit • Acknowledgements

*Add evolution from Kickoff Workshop.
**Mention people we've been talking to (S7).