

**Fast T4**

Is the cost of the test 200\$ or is that 9 tests for each month of the pregnancy?

Why limit to pregnancy only?

Great presentation. Why to measure T4? Why not TSH? Subclinical hypotireodism could be detected by TSH and not by T4, right?

The Everywell test is a home based thyroid test

If the oscillation is monthly, and the doctor's follow-up visits are also monthly, what is the need for a home device?

Is the urine test well established?

Is there a unique technical innovation here, or is this application of an existing technology to a new clinical application?

See that you can measure T4 but what is the problem you are solving and who has the biggest problem?

Great approach especially as we continue to embrace telemedicine and remote monitoring -- I agree with a commenter above, why limit to pregnancy?

Is it clear that T4 shed into urine matches serum levels?

What is the incidence of low T4? Is there an at-risk population, or do you anticipate this is a monthly screening tool for all women? Community-wide screening is a very challenging business.

How variable is T4 levels in urine? Does it depend on fluid intake or kind of diseases? Can you control for that? Which groups are excluded from using the device?

T4 is the hormone that correlates better with cognitive problems in the offspring

How often does the test need to be administered to detect low T4 early enough to prevent the potential adverse outcomes that you listed?

Great job. Are you expecting people to buy this along with pregnancy tests? After finding out they are pregnant?

How sensitive is this method compared with a blood test?

Is T4 measured now at pre-natal visits?

Is it possible to identify a certain phenotype of patients who should be more likely to receive the test, thus increasing the interest to payers to reimburse and interest to physicians to motivate patients to use the test?

How many tests do you need?

What fraction of pregnant mom's are hypothyroid?

What would be the course of action with a positive test?

Very good work. Is the problem similar in highly developed and less developed health systems?  
Why isn't T4 included as part of regular monitoring during pregnancy?

When should someone start measuring T4? How often during pregnancy?

What is the stability of the test material? Does the test have to be refrigerated?

Will it matter when the person uses the test at home?

What is the size of the target audience? What sort of profit margin would you expect based on COGS?

Do you believe physicians would recommend the product?

How will women know they should take the test?

Did you develop the Antibodies yourself or did you purchase the antibodies?