**Impact Statement Template**

For \_\_\_\_\_\_\_\_Osteoarthritis patients with chronic knee pain\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

[who? Patient, provider, other, stakeholder]

it’s a challenge to \_\_maintain an active, pain-free life-style\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

[accomplish a key activity; achieve a primary goal]

Today, their best options are regular local injections of hyaluronic acid or corticosteroids

[current approach or status; emerging solutions]

which, because of poor long-term effectiveness

[primary functional problem relating to activity]

yields continuing pain, frequent visits to the doctor with painful injections.

[bad/worst case outcomes or limitations]

Thus, there is a need to extend the effectivity of the injectables to treat OA patients

[describe the unmet need in specific terms]

which, if solved, reduces the time and cost away from work. (Work absences due to osteoarthritis cost U.S. employers more than $10 billion per year)

[describe the specific impact in detailed, ideally quantifiable, terms]

Solving this need can be achieved by the use of our long lasting, patented biolubricant AqueousJoint that will restore the natural lubrication properties of cartilage

[specific solution approach that will achieve the quantifiable impact]

and will be demonstrated/proven by the cost and time away from work with chronic knee pain.

[what specifically will be measured to demonstrate the intended impact]