

## Impact Statement Template

**For underserved preg moms**(how to qualify???)

[who? Patient, provider, other, stakeholder]

**it's a challenge to** be informed on the signs and symptoms that require medical attention.

[accomplish a key activity; achieve a primary goal]

**This lack of information,** increases the likelihood of the dangers associated with preterm birth & preeclampsia

[primary functional problem relating to activity]

**and yields** more maternal & infant complications and mortalities. (well served vs underserved. Differences???)

[bad/worst case outcomes or limitations]

**Thus, there is a need for**

[describe the unmet need in specific terms]

**which would have the impact of** increasing awareness and promoting action on said problem  
[describe the specific impact in detailed, ideally quantifiable, terms]

**Solving this need can be achieved by** [specific solution approach that will achieve the quantifiable impact]

**and will be demonstrated/proven by** [what specifically will be measured to demonstrate the intended impact]