What's the product?	What's the problem?	Comments / questions to the team
An IoT smart bed for improving sleeping quality.	Bad sleeping leads to several issues, including drowsiness, cognitive constraints, and physical pain.	How much is it going to cost to produce this kind of smart bed? What is the market segment that you want to reach?
Smart bed solution where the topping and the pillow works together.	Bad quality of sleep that needs to be solved.	None.
Smart bed w/ AI and microcontrollers	There needs to be improvements to sleep architecture or restorative sleep.	-Cost? -What about ppl with insomnia who can't use the bed at all?
a smart mattress that helps to improve sleeping	people who can not sleep well	Count with me to probe it!
Smart bed	Restorative sleep is difficult to achieve	Would you consider Melatonin a "drug"? Can you explain the size of the market and your go to market strategy? Are you focused on B2B or B2C? What are some of the manufacturing challenges?
bed	sleep problems	
Adaptable mattress with AI system to reshape in a good position to provide better sleep quality.	Pain and bad positioning while sleeping	Very interesting. Was wondering if the AI system can be calibrated (e.g. I want a softer or harder bed) and if it can detect multiple individuals. And also if the sensors are durable and sustain heavy weights, impact, etc.
Smart bed ecosystem for improving the efficacy of sleep architecture	non quality sleep	Is it suitable for all ages? is there any maintenance needed?
AI technology to improve sleep efficiency	quality of sleep	What is your take on pricing compared to a high-end mattress?
AI based mattress	restless sleep - improving sleep quality	

mattress and pillow using AI	Restless and pain when awaking	It will be good to better explain the solution and comparables
An automated AI controlled air bed	Lack of a sleep causes many issues.	The competitive landscape for sleep is complex, and includes sound and other approaches you didn't mention. What would be your go-to-market strategy? Who would be your initial customer?
New sleep technology to replace mattress with integrated AI for improved sleep	Sleep issues cause physical and mental issues	Think about your go to market strategy. Lots of people want to sleep better but few are willing to take the time and spend lots of money to try out new bed/mattress technology. If there's a specific market with a higher pain point for which you can show this could be therapeutic and perhaps replace medicine, that could be a great entry market. For example, could this be programmed to properly support patients post surgery - keeping them in a particular position. Or pregant women who are often uncomfortable in standard mattresses... Alternatively, elite athletes who strive for top performance might be willing to test this out and pay more for a new technology that has demonstrated improvement in this way. This sounds exciting with lots of opportunity if you find a good focus. Good luck!

An active bed	Restless nights	I am wondering how do you define the 'optimal' posture that you aim the person to have with your bed ecosystem. Once that posture is defined, how do you ensure that the user has it? Is it only by measuring the pressure on the 'airbags'. How many airbags would the ecosystem have? Are we talking about a handful or 10s of them? Do you have a prototype? Have you conduced any experiment?
Ergonomic customized bedding to improve sleep quality.	Many people have poor sleep owing to ergonomic disturbances.	Will the AI and ML components be required as part of the product R&D? And if so, how will you gather the required training data? What will be the required diagnostic process, to know if your product will help? Because it could be expensive to install, correct?
pillow to control position and change shape	Sleep problem position	what is the technological innovation in this project, what are the changes on the pillow? it is going to be costly and perdurable, personalized...?
Sleep enhancement	sleep ergonomics	
A smart bet that uses internet of things to monitor, control, and improve sleep	Good sleep is a critical factor in good health	Good presentation. I suggest identifying sleep studies or other research to identify the different type of sleep issues and which ones your solution address. How many 'air bags' to adjust sleep position? How do you differentiate sleep apnea from other physical issues your solution will address? What is the cost of your solution vs a 'good mattress' What is time to market?

bed to improve sleep ergonomics	sleep deprivation has significant health and economic consequences	
Bed which accomodates to posture of person sleeping	Poor sleep quality	1. Competitive analysis 2. Assumption that modifying bed will mitigate problems 3. Not sure how algorithm works
	Sleeping Problems	If it adapts dynamically over the night with air filling, would it be silent enough? Would you monitor the movements in bed while sleeping with the own mattress? That could be a good way to reach consistent results.
A customizable / adjustable bed and AI system for better sleep	Poor sleep leading to numerous health effects	What will the challenges be for breaking into the market against competitions technologies?
a smart mattress	sleep-related problems	(1) can you narrow focus, perhaps to restless leg syndrome? or to reduce sores for hospital beds? (2) how will you prevent competitors from a me-too product? (3) are there barriers to competition? is the IP in this product enforceable? (4) who pays for this product and subsequent service?
dynamic support mattress	helping sleep architecture - helping good/deep sleep	The mattress industry is very difficult and very cost sensitive. you spent a lot of time on the issue; some time on the potential cause and almost no time on the solution. I don't know why your product will work.
smart bed - IOT + AI	helping people sleep better	-Would like more about how this works - any preliminary data? Any reason to believe this will work, even if it is from other groups? - I think you mentioned the company is 20 years old. What are the current products, revenue, etc?