

Magic Rest

How do you know that the root cause is the bedding?

Do you have a prototype?

Have you already done testing?

What is the durability for this product? Is the technology you use fragile or can it sustain heavy weights?

How expensive will your product be?

The mattress industry is very difficult, competitive and cost sensitive. How are you going to compete?

You say that smart options are expensive. Yet you offer a smart solution. How competitive could your pricing be?

How will you differentiate sleep apnea from physical sleep issues?

Good job. What is the difference between this and the smart bed?

What is your thought to initial market? "normal sleepers?" Are there applications for specific support post-surgery for example or other specific more therapeutic applications?

You mention cost of the current mattresses are expensive. How do the cost of this application compare?

What percentage of the symptoms that you mentioned could be addressed with the physical modification of the bedding? What evidence do you have to support your claims?

Can the AI system recognize more than one person? e.g. couples sleeping together

What is it that the bed measures with the microcontrollers? - pressure? If so, how does that pressure matches position to actuate?

What do we currently know about the other possible causes of ergonomic disturbance in sleep? Are there clinical data on this?

Are you looking to build your own company or work with existing mattress/sleep solution companies?

How many 'air bags' to adjust sleep position?

What is your go-to-market strategy?

What about noise? Would the noise related to increase-decrease in air pressure be disturbing to the user?

Why AI airbags can give a better solution than memory foam supports

How long can it be used? considering mattresses are something you don't change all the time?

Is it possible to calibrate the system according to the preferences of the user? Maybe one user wants a softer/harder bed

Will the AI and ML components be required as part of the product R&D? And if so, how will you gather the required training data?

How is an airbag, different than an old fashion water bed that dynamically changes as you move around

Have you measured any biomarker that demonstrates the improvement with long-term use? have you done any comparative study?

Is that a bed for everyone or is it for a particular subset of people who have sleep apnea for example?

How robust and sturdy would this be? Ex, what happens when the kids come and jump on it?

Is there preliminary data on user experience and sleep quality?

What are some of the anticipated manufacturing challenges?

Thinking about obstructive sleep apnea, do you believe that you can improve the treatment?

Have you explored getting people to REM faster or for longer periods of time?