

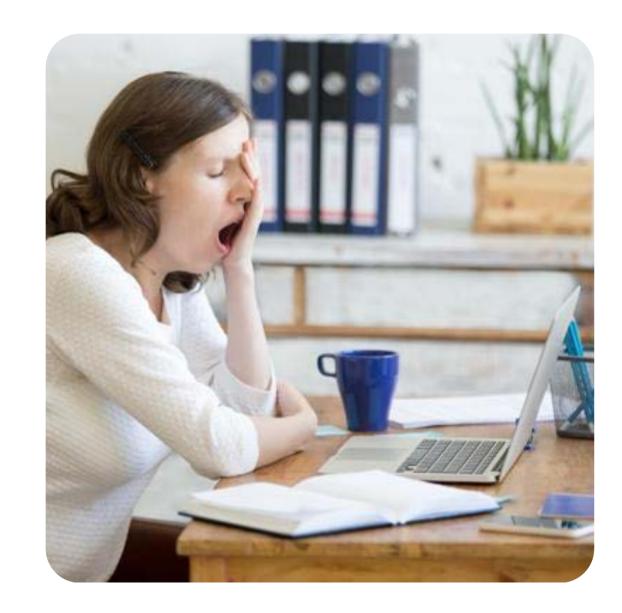
### TARGET MARKET





Wake up feeling tired

Wants to improve quality of life



### CHALLENGE

Improving the efficiency of sleep architecture

### The 4 Stages of Sleep



### **NREM Stage 1**

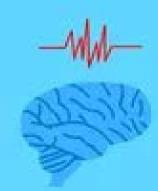
- transition period between wakefulness and sleep
- lasts around 5 to 10 minutes



### **NREM Stage 3**

- · muscles relax
- · blood pressure and breathing rate drop
- · deepest sleep occurs





### **NREM Stage 2**

- body temperature drops and heart rate begins to slow
- · brain begins to produce sleep spindles
- · lasts approximately 20 minutes

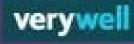




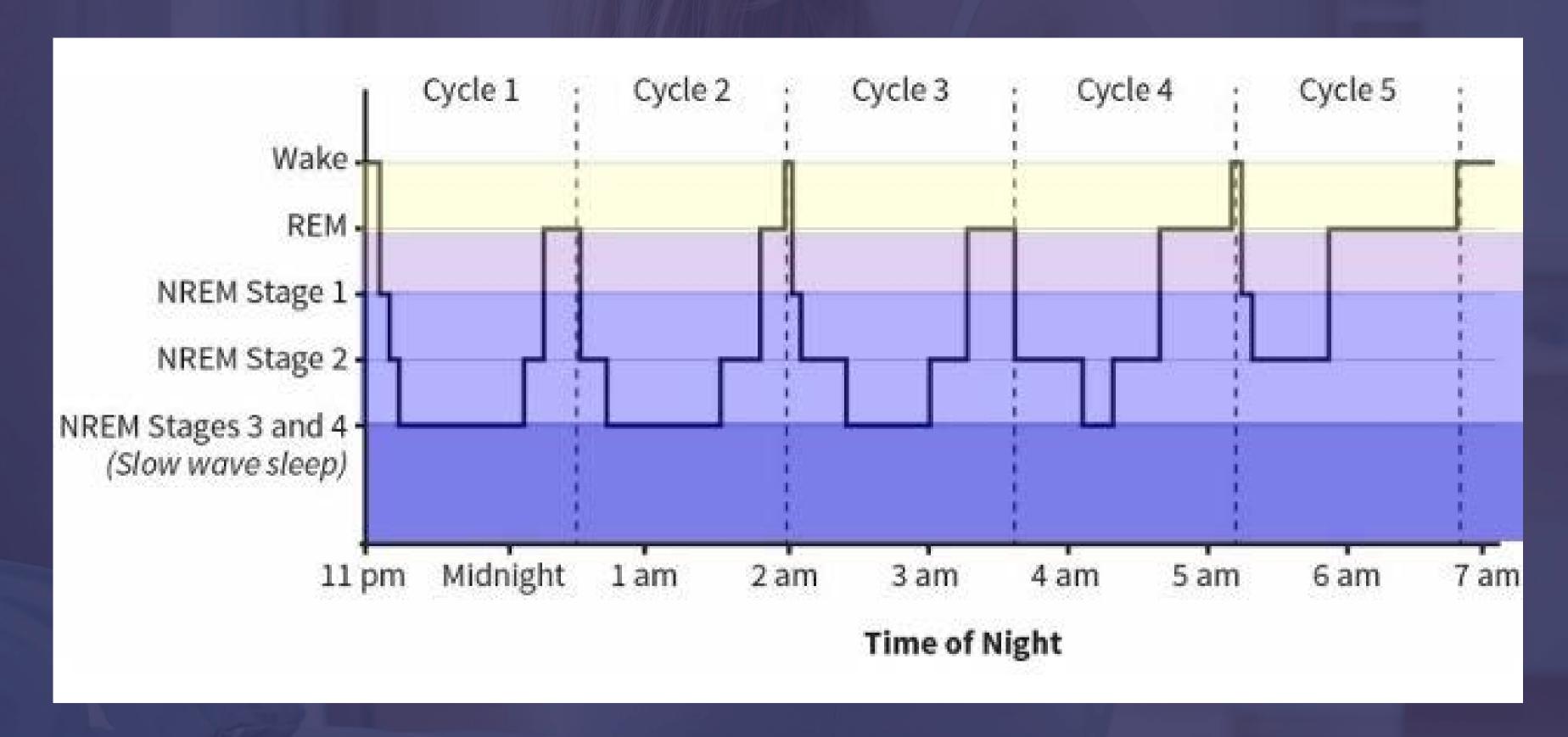


#### **REM Sleep**

- · brain becomes more active
- body becomes relaxed and immobilized
- · dreams occur
- eyes move rapidly



### CHALLENGE



### CHALLENGE

Restorative sleep

### PHYSICAL REST

Waking up without pain

- 1. Neck
- 2. Lumbar
- 3.Head

### MENTAL REST

Normal cognitive processes

- 1. Memory
- 2. Learning
- 3. Irritability

Promote good daytime performance



### CURRENT BEST OPTIONS

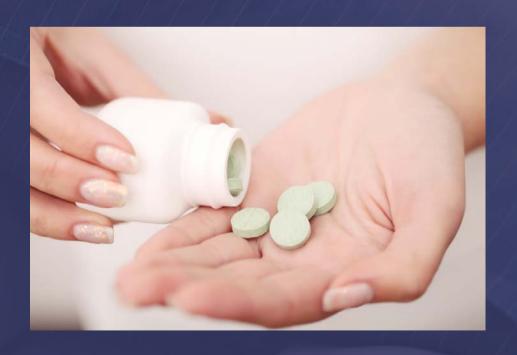
Traditional mattress and pillows

2 Use of drugs

3

Emerging smart mattress solutions









# TRADITIONAL MATTRESS AND PILLOWS

- Support surface not suitable for customized personal requirements
- They do not adjust in real time to the movement of the person during the night.



# USE OF DRUGS

- They compromise the cognitive processes of the person.
- Prolonged drowsiness, grogginess and long-term dependence





## 3 EMERGING SMART MATTRESS SOLUTIONS

High cost



 Does not act in combination with the pillow



### UNMET NEED

dynamic support solution
adjusted in real time to the
personal ergonometric
requirements of the skeletal
and muscular system
comfort during the night







### IMPACT

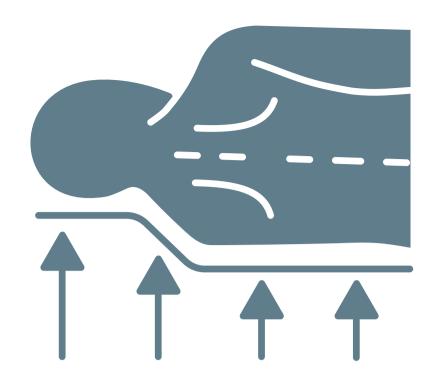
## Increase sleep architecture efficiency

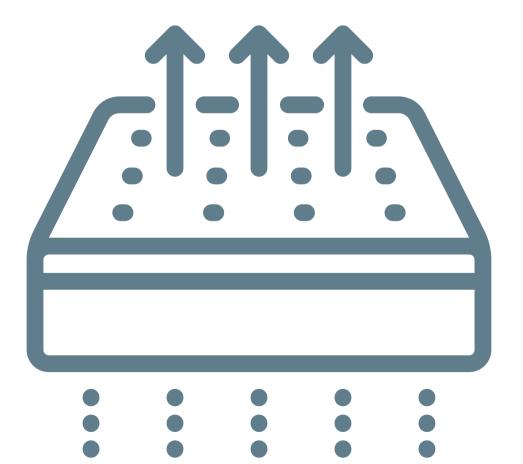
- Restore physical energy
- Increase attention
- Improve memory and cognitive performance
- Personal well-being and quality of life



# SPECIFIC SOLUTION: SMART BED ECOSYSTEM

- Independent modules with pressure sensors and micro controllers.
- Wireless control system that through IOT and AI monitors and controls the user's position to improve posture and equalize pressure points.
- Air bags, which goes under the pillow's and mattress topper's filling.





## DEMONSTRATION

Gold standard
Polysomnography for sleep studies

Satisfaction surveys



## OUR TEAM



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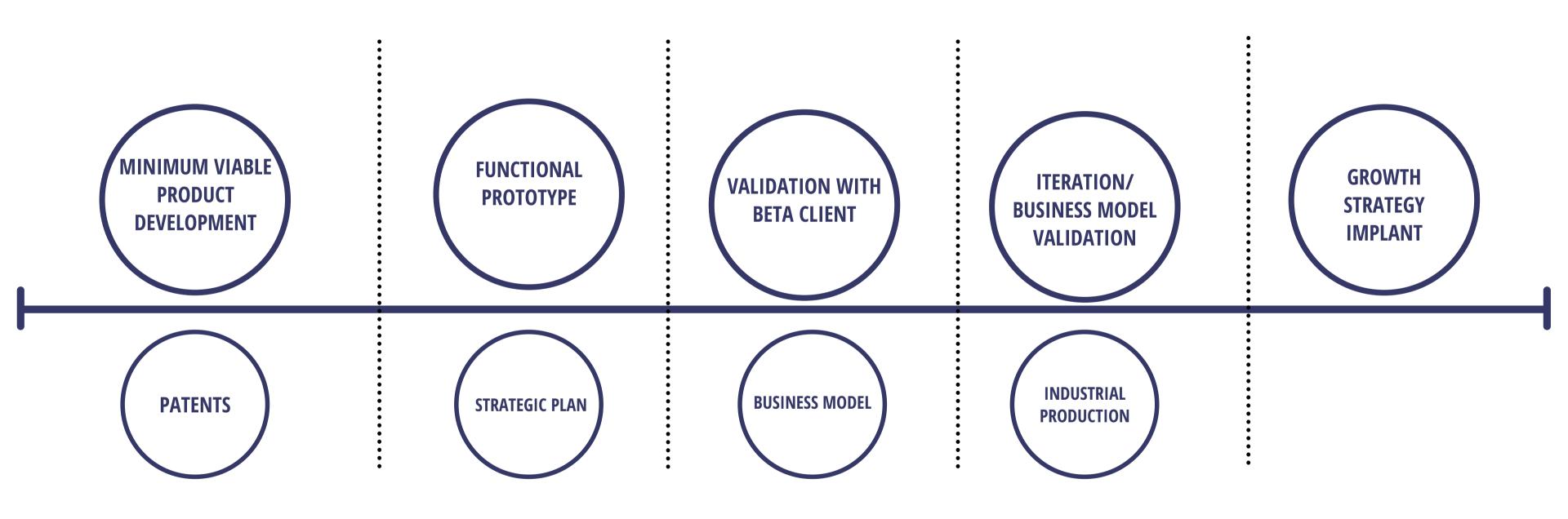


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### NEXT STEPS



### ALWAYS R+D, ALL WAYS SURPRISING

