## Team name: Oncobiome Date updated: 2021. 10. 03.

S1: Title	<ul> <li>Successful treatment of breast cancer relies on early diagnosis.</li> </ul>
& Elevator	<ul> <li>Imaging resolution blind to small nodules and prevents early detection.</li> </ul>
Pitch/Headline	<ul> <li>Our technology overcomes imaging resolution by assaying stool microbiome.</li> </ul>
S2: The	• 370,000 new US breast cancer diagnoses are predicted for 2021.
problem and	• Breast cancer survival increases 100% for early detection vs. later detection.
who has it	<ul> <li>Patient discomfort during procedure and image resolution limits lead to later diagnosis.</li> </ul>
S3: The	• Proprietary biomarkers in the microbiome react to changes in health, as breast cancer.
solution	<ul> <li>We propose stool microbiome-based breast cancer screening technology.</li> </ul>
S4: Product	• Specimen collection is home-based with simple shipment to laboratory (non-invasive, low adoption risk).
(how it	• Screening using proprietary biomarkers assay sample, and results are reported to clinician via ERM and
addresses the	patient.
problem)	<ul> <li>The results are actionable and the technology benefits all stakeholders.</li> </ul>
S5:	• We pioneered a proprietary 5-member marker set with 92% sensitivity and 74% specificity (3 patents).
Technology	• This method has 100% sensitivity for hard-to-detect lobular cases, compared to 60-80% for imaging.
	• The markers can identify early-stage cases the best.
S6:	<ul> <li>Mammography, ultrasonography and MRI are plagued by adherence (due to discomfort) and image</li> </ul>
Competing	resolution.
approaches	<ul> <li>Oncobiome procedure is painless, no radiation involved, overcomes accessibility issues.</li> </ul>
	<ul> <li>Oncobiome excels in early detection of small non-calcifying tumors in hard radiological environments.</li> </ul>
S7:	Concept developed and research began in 2014.
Traction	<ul> <li>Non-dilutive continuous support since 2014, as grants in proof-of-concept or excellence programs.</li> </ul>
	<ul> <li>We are in constant relationship with clinicians to fine-tune the content of our service.</li> </ul>
S8:	• Peter Bai, inventor, PhD, scientific leader, involved for 7 years.
Team	<ul> <li>Márton Haraszti and András Bulkai for business development, collaborating for 4 years.</li> </ul>
	The members of my laboratory collaborate on wet chemistry.
S9:	<ul> <li>Late diagnosis of breast cancer leads to preventable mortality and is an unmet medical need.</li> </ul>
Closing	<ul> <li>Stool microbiome can improve early detection and address early breast cancer detection.</li> </ul>
	• The Oncobiome assay benefits patients, the medical staff and the insurance providers.