

Include 3 bullets (< 30 words total) per slide – the most important messages associated with the particular slide

Team name: Fast T4

Date updated:

S1: Title & Elevator Pitch/Headline	<ul style="list-style-type: none"> • Fast T4 detect low T4 in pregnancy • Preventing cognitive damage in the offspring • Practical, fast, and easy to use
S2: The problem and who has it	<ul style="list-style-type: none"> • 2% of pregnant women have low T4 during pregnancy. • 200.000 newborns are at risk to develop cognitive impairment in the US annually • Detection of low T4 is not part of Health policies
S3: The solution	<ul style="list-style-type: none"> • To detect low T4 levels in pregnant women • This system can be used by any pregnant women anywhere and anytime. • Pregnant women will know on time to pursue medical consultation for T4 treatment
S4: Product (how it addresses the problem)	<ul style="list-style-type: none"> • Home device to detect low T4 levels in pregnant women • Only requires a urine sample • Fast and easy to use
S5: Technology	<ul style="list-style-type: none"> • An antibody-based lateral flow system. • Friendly result interpretation • Urine T4 levels correlates with blood T4 levels
S6: Competing approaches	<ul style="list-style-type: none"> • Faster time response minutes versus hours/days • Does not require a specialized equipment • Always available
S7: Traction	<ul style="list-style-type: none"> • The team has experience in T4 research • Four grants are funding and supporting FastT4 development • 12 peer reviewed articles from our research team supporting T4 research
S8: Team	<ul style="list-style-type: none"> • Heterogenous team with plenty research experience • Combine young and senior scientist • Business and technology transfer experience
S9: Closing	<ul style="list-style-type: none"> • Fast T4 cares about the baby's health • home test • Easy to use