

*Include 3 bullets (< 30 words total) per slide – the most important messages associated with the particular slide*

Team name: Blood Pressure Support Frame

Date updated: 09-08-2022

S1: Title & Elevator Pitch/Headline	<ul style="list-style-type: none"><li>• Hello, I'm Bob Smith an Occupational Therapist at the Boston VA</li><li>• Do you check your blood pressure at home</li><li>• Our blood pressure frame helps you apply the cuff properly</li></ul>
S2: The problem and who has it	<ul style="list-style-type: none"><li>• Over 500,000 people died in 2019 from Hypertension</li><li>• This is preventable by checking your blood pressure at home</li><li>• If you only have one arm you are unable to do it</li></ul>
S3: The solution	<ul style="list-style-type: none"><li>• Our frame holds the cuff open so you can slide your arm in</li><li>• It automatically allows the cuff to tighten</li><li>• No more fumbling trying to put the cuff on</li></ul>
S4: Product (how it addresses the problem)	<ul style="list-style-type: none"><li>• Commercial equipment too big and there are no personal frames available</li><li>• The frame can be used regardless of the severity of disability</li><li>• Cuff doesn't alter the readings providing accurate data</li></ul>
S5: Technology	<ul style="list-style-type: none"><li>• Frame would be constructed of medical grade plastic</li><li>• Frame would adjust in height for body accommodation Cuff would be mounted inside to</li><li>• Cuff mounted inside allowing arm to slide in</li></ul>
S6: Competing approaches	<ul style="list-style-type: none"><li>• No home models so there is no competition</li><li>• Person has to make multiple trips to their doctor</li><li>• Person can go to store but no privacy and difficult if homebound</li></ul>
S7: Traction	<ul style="list-style-type: none"><li>• VA Innovators Network grant through Spark-Seed-Spread Program for the past 4 years</li><li>• VISN 1 Innovator of the year 2019</li><li>• VA has started patent process and consideration for Tech Transfer Program</li></ul>
S8: Team	<ul style="list-style-type: none"><li>• Kimberly A. Jones MA, BSN-RN</li><li>• Robert W. Smith OT</li><li>• Department of Veterans Affairs</li></ul>
S9: Closing	<ul style="list-style-type: none"><li>• Hello, I'm Bob Smith an Occupational Therapist at the Boston VA</li><li>• Do you check your blood pressure at home</li><li>• Our blood pressure frame helps you apply the cuff properly</li></ul>