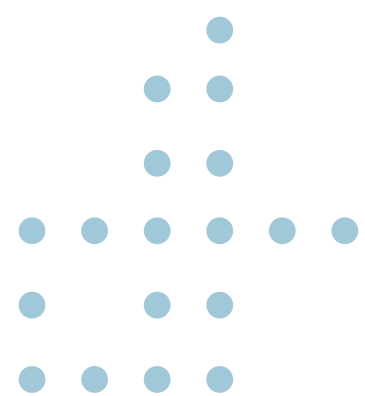




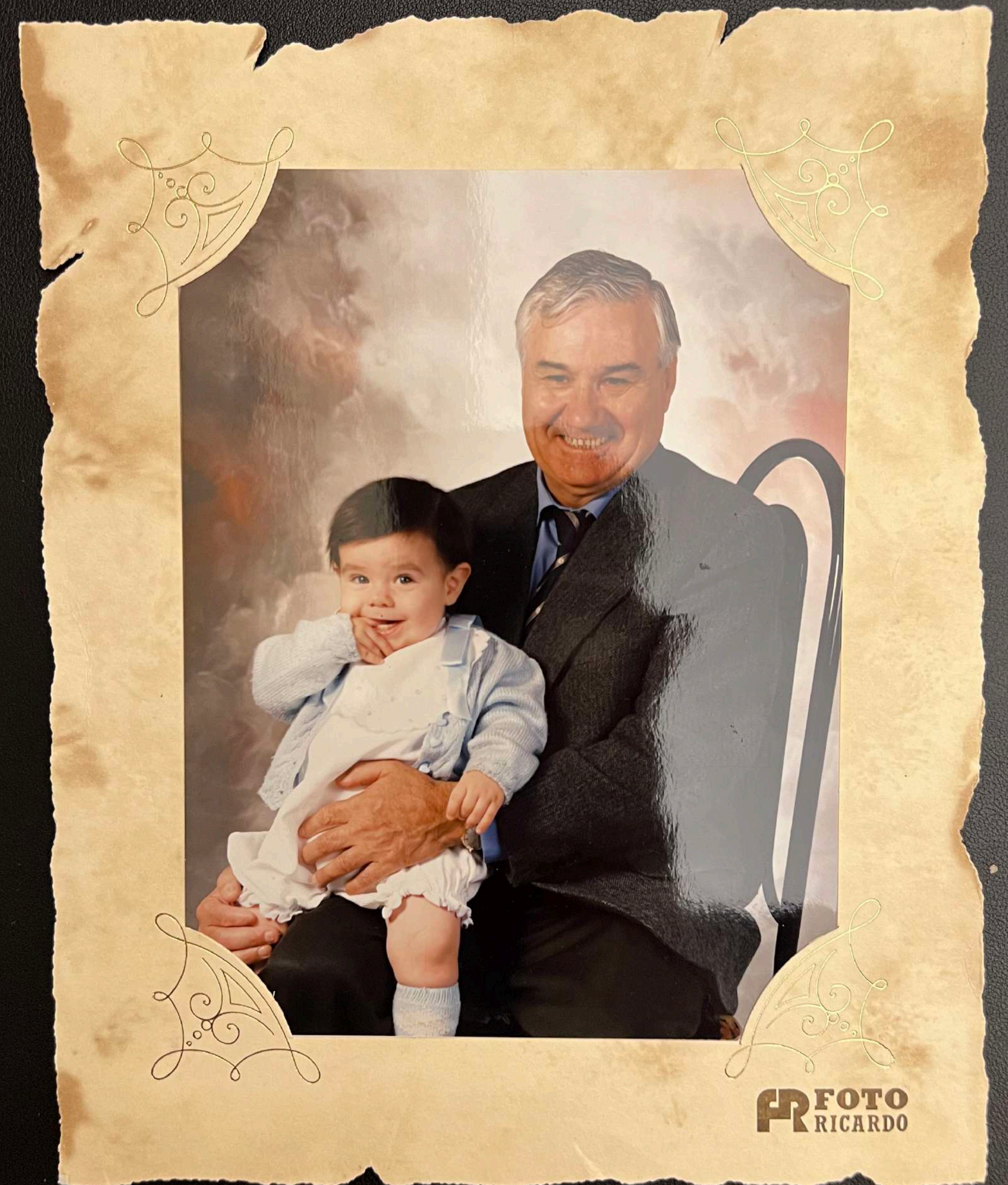
HEURISTIK @HEALTH



HEURISTI 



WHAT A WRONG IDENTIFICATION LOOKS LIKE IN 2021

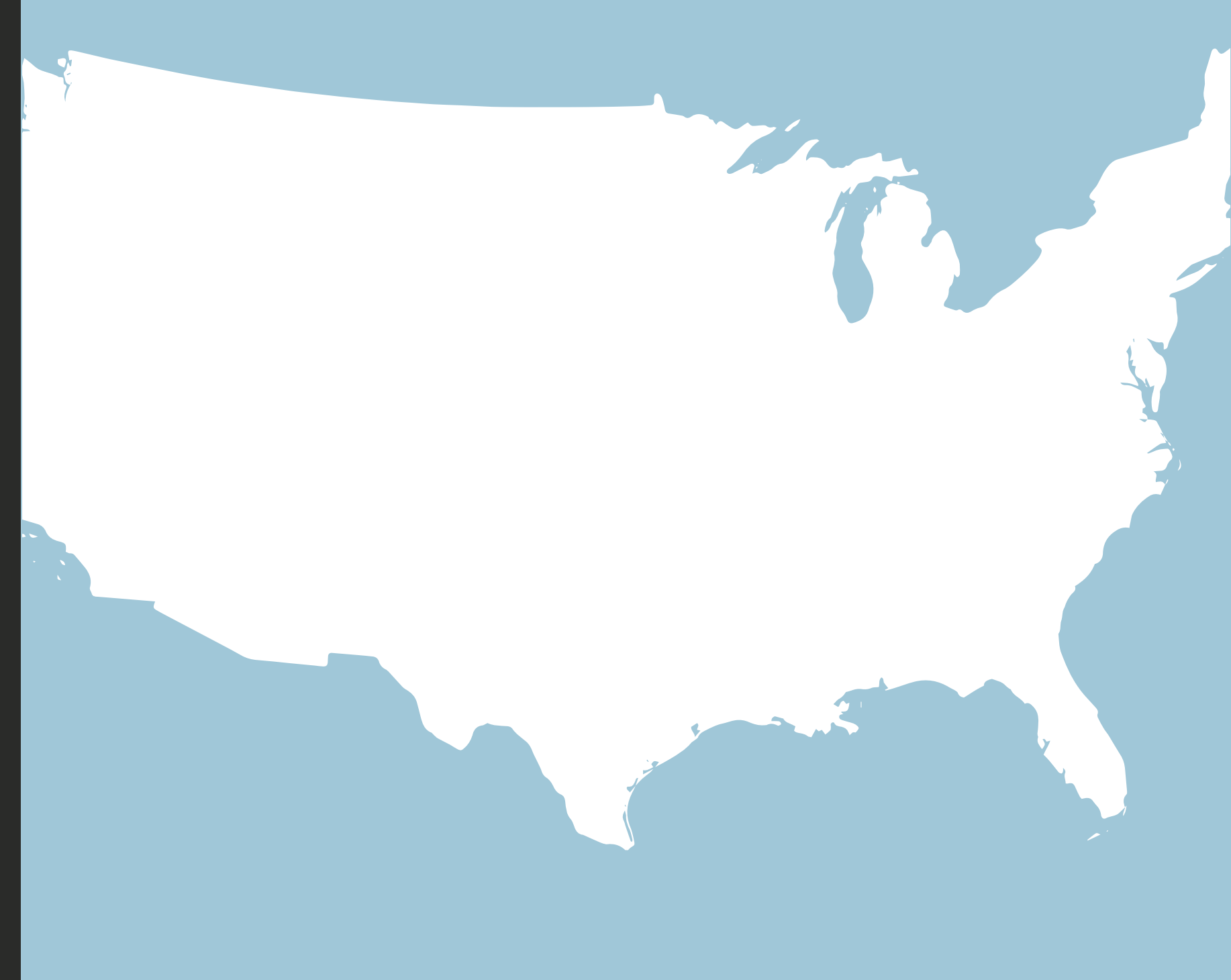




EUROPE

145.000 PATIENTS

€64 B



THE US

250.000 PATIENTS

\$400 B

54% of patient identification errors inside health entities are caused by identification bracelets.





- **PRINTING ISSUES**
- **WEAR OFF**



- **PATIENTS REFUSE TO USE THEM**
- **PROVIDE INCORRECT BRACELET**
- **ALLERGIC**



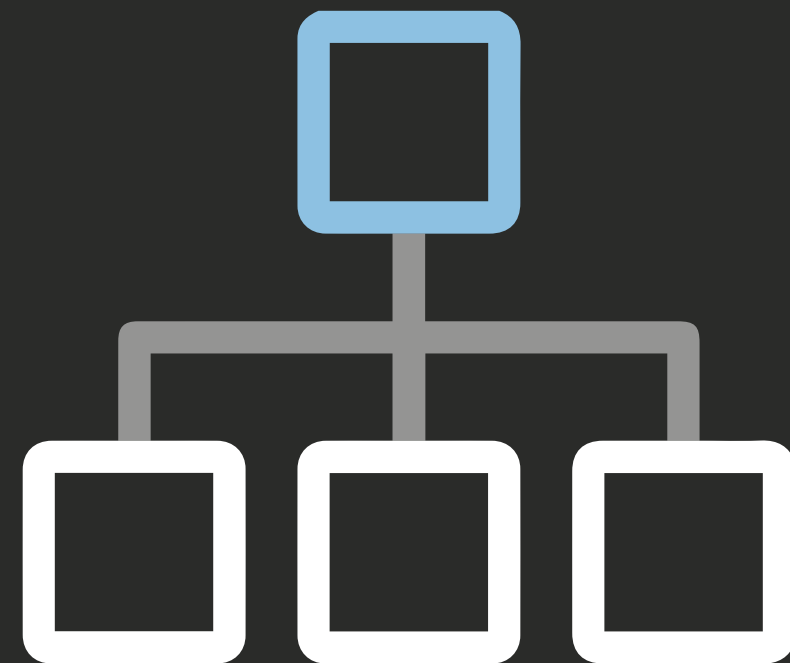
- **NOT ENVIRONMENTALLY FRIENDLY**



HEURISTIK IS MORE THAN AN IDENTIFICATION SOFTWARE



IDENTIFICATION



MANAGEMENT



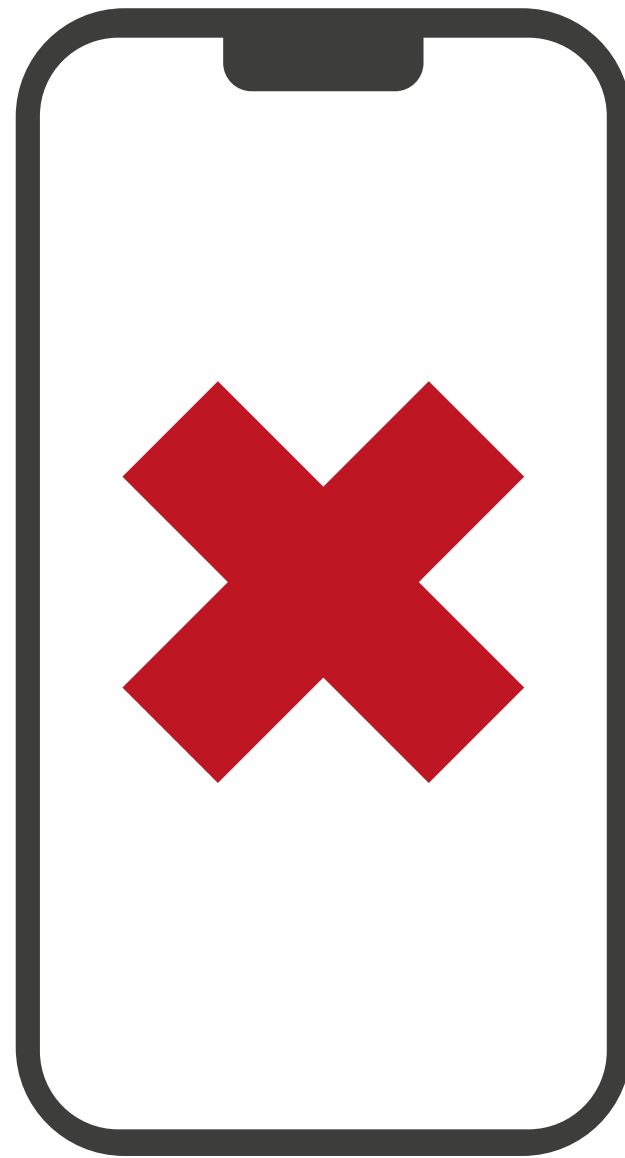
TRACKING

HOW DOES IT WORK?



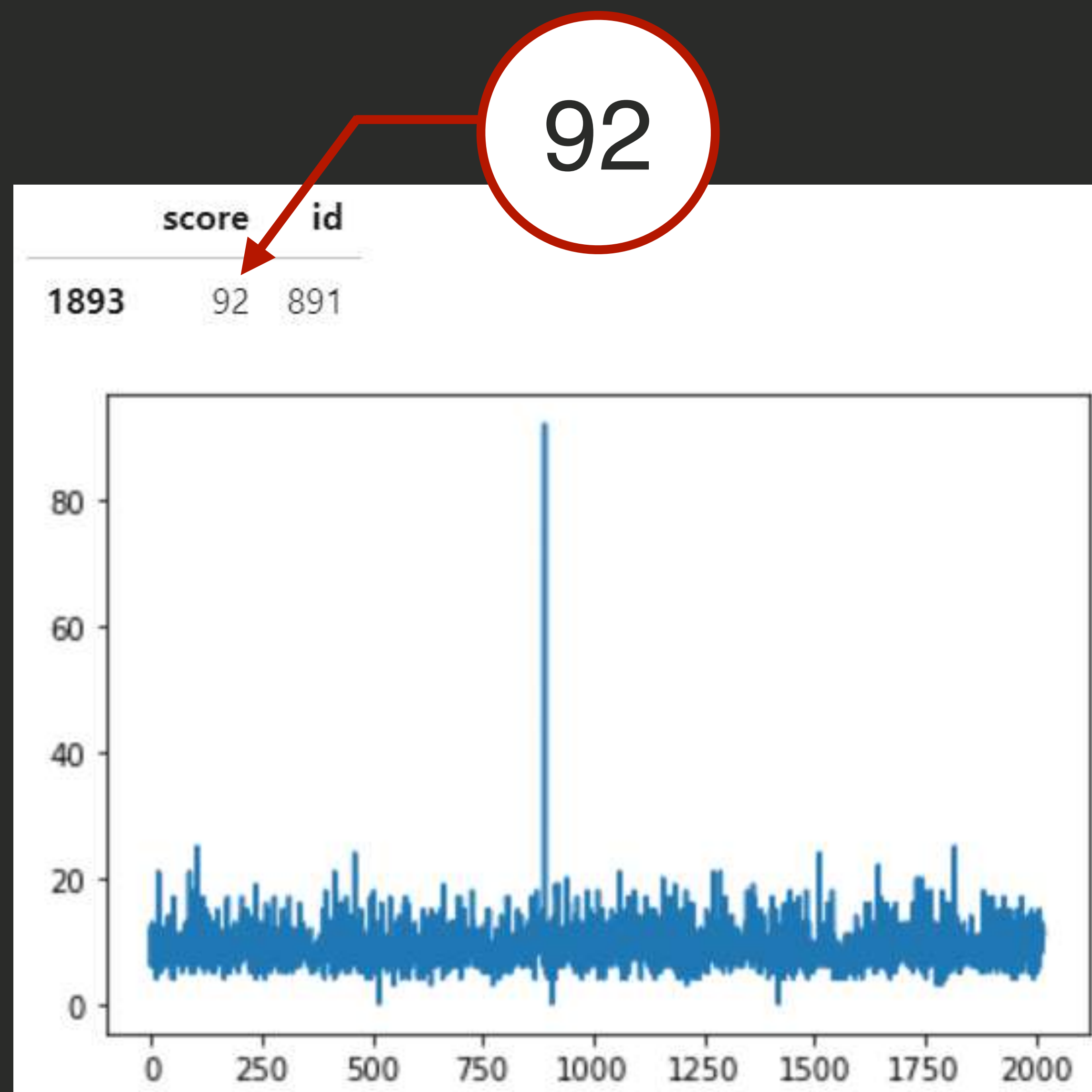
WHAT MAKES US UNIQUE?

SMARTPHONES TECHNOLOGY



ARTIFICIAL INTELLIGENCE





WE PRODUCE SUPER VALUABLE DATA



REAL TIME DATA

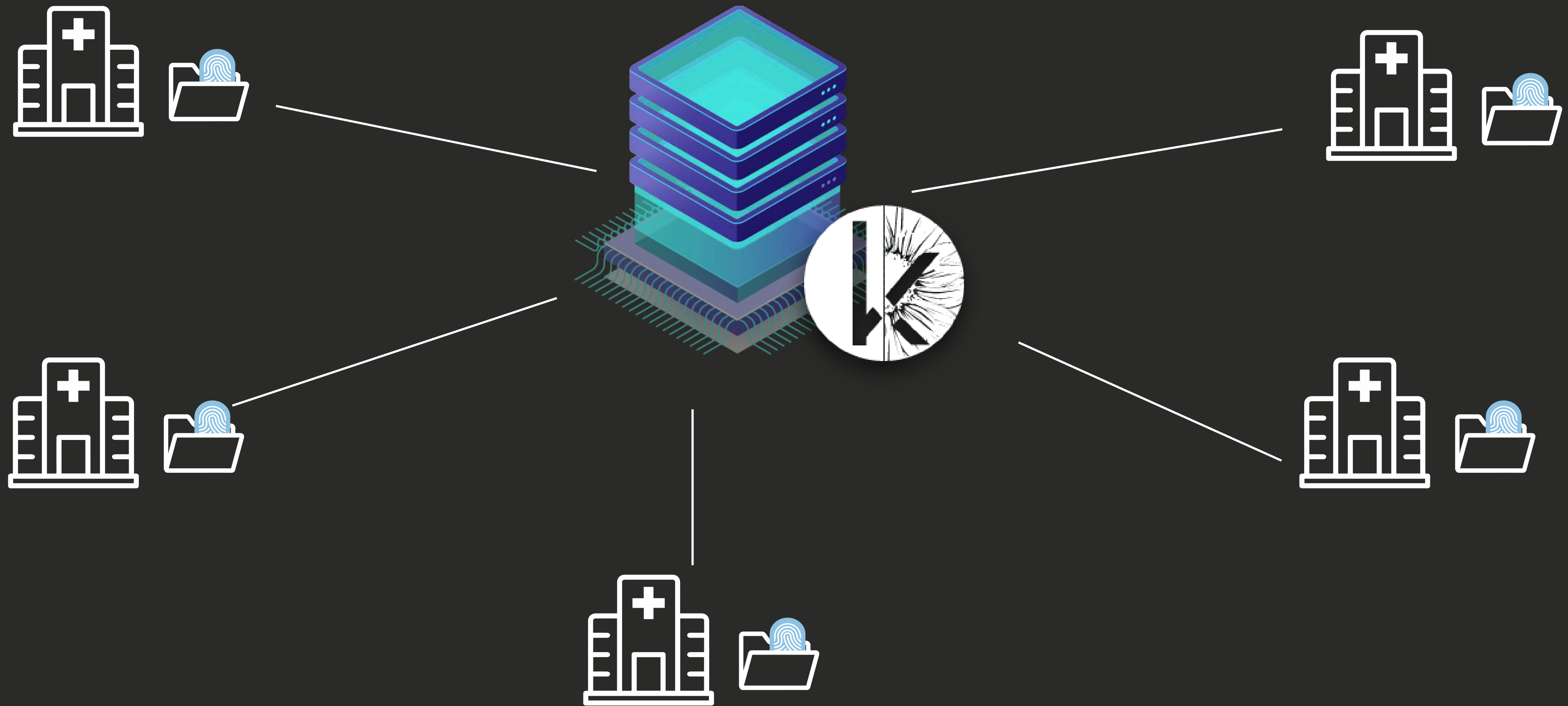


TRACKING



**AVOID
BOTTLENECKS**

CLOUD



We do not have access
to **sensitive data**



BUSINESS MODEL

B2B SaaS



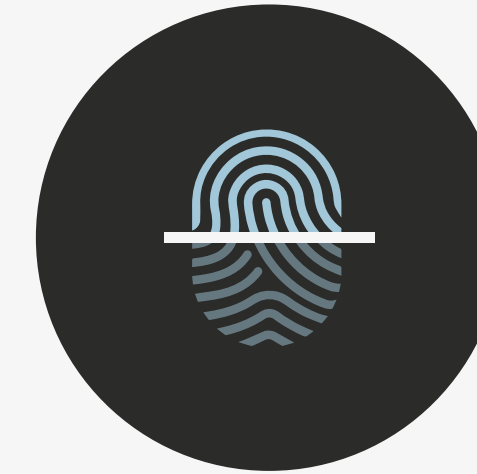
10.000
identifications

€1,000
(month)

3M
identifications

€195,000
(month)

€ 0.10 Per identification



10.000
identifications

€1,300
(month)

3M
identifications

€253,000
(month)

€ 0.13 Per identification and
management

IT WORKS IN MULTIPLE AREAS



HOSPITAL



**INSURANCE
COMPANIES**



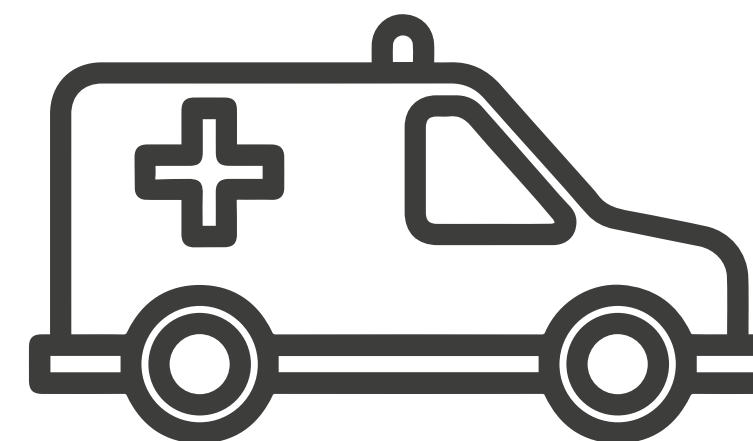
PHARMA / CRO



DAY / NIGHT CENTRE



**DRUG
PRESCRIPTION**



AMBULANCE



NGOs

PAID PILOTS FOR 2022



OVER 10 PROSPECTIVE PILOTS IN EUROPE

SPAIN

HJ23
Hospital Universitari Joan XXIII
ICS Camp de Tarragona



UK

NHS



SNS 24
CENTRO DE CONTACTO
SERVIÇO NACIONAL DE SAÚDE

PORTUGAL

CROATIA

OPĆA ŽUPANIJSKA
BOLNICA POŽEGA



MEDICAL
UNIVERSITY
OF LODZ

POLAND

TEAM



Antxon Caballero
CEO



Juan Cano
H. Business Development



Ruben López
CTO



Gotzone Hervás Ph.d
COO

TEAM

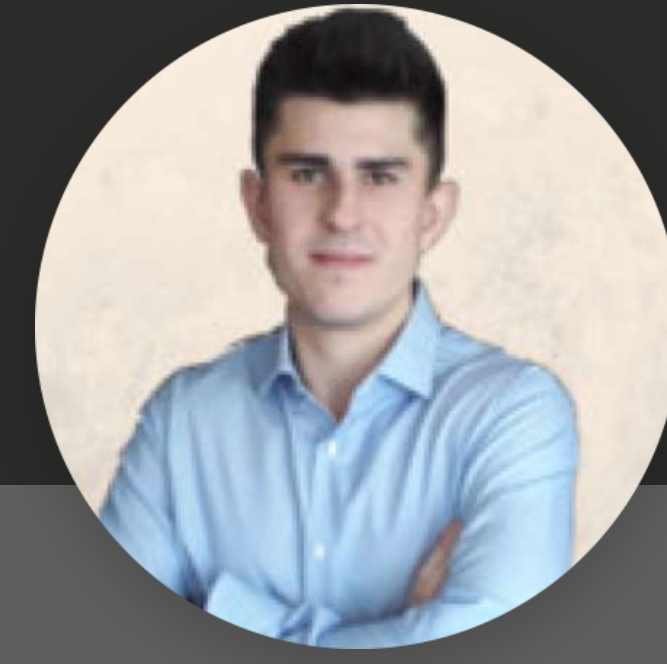
Marketing & UX/UI



Julia Carrión
UI Designer



Ainhoa Narvaez
UX Designer



Iñigo Peral
CMO

TEAM

Software Development



Álvaro Pedreira
Sr. Backend developer



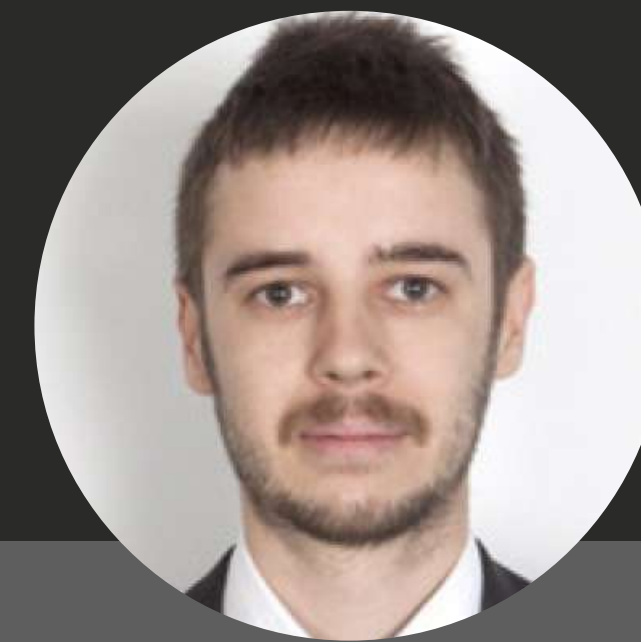
Ismael Hompaneda
Sr. Fronted Developer

TEAM

IoT Development



Jorge Duran
Rust developer



Aaron Tenzín
Sr. Rust developer

TEAM

App development



Jorge Garrido
Sr. Android Developer



Asier García
Sr. IOS Developer

TEAM

AI



Jose Aradillas Ph.d
Sr. Data Engineer

WE HAVE PARTICIPATED IN TOP
HEALTHCARE ACCELERATION
PROGRAMS IN EUROPE & THE US



WE ALREADY RAISED

€500,000

€70K PRIVATE

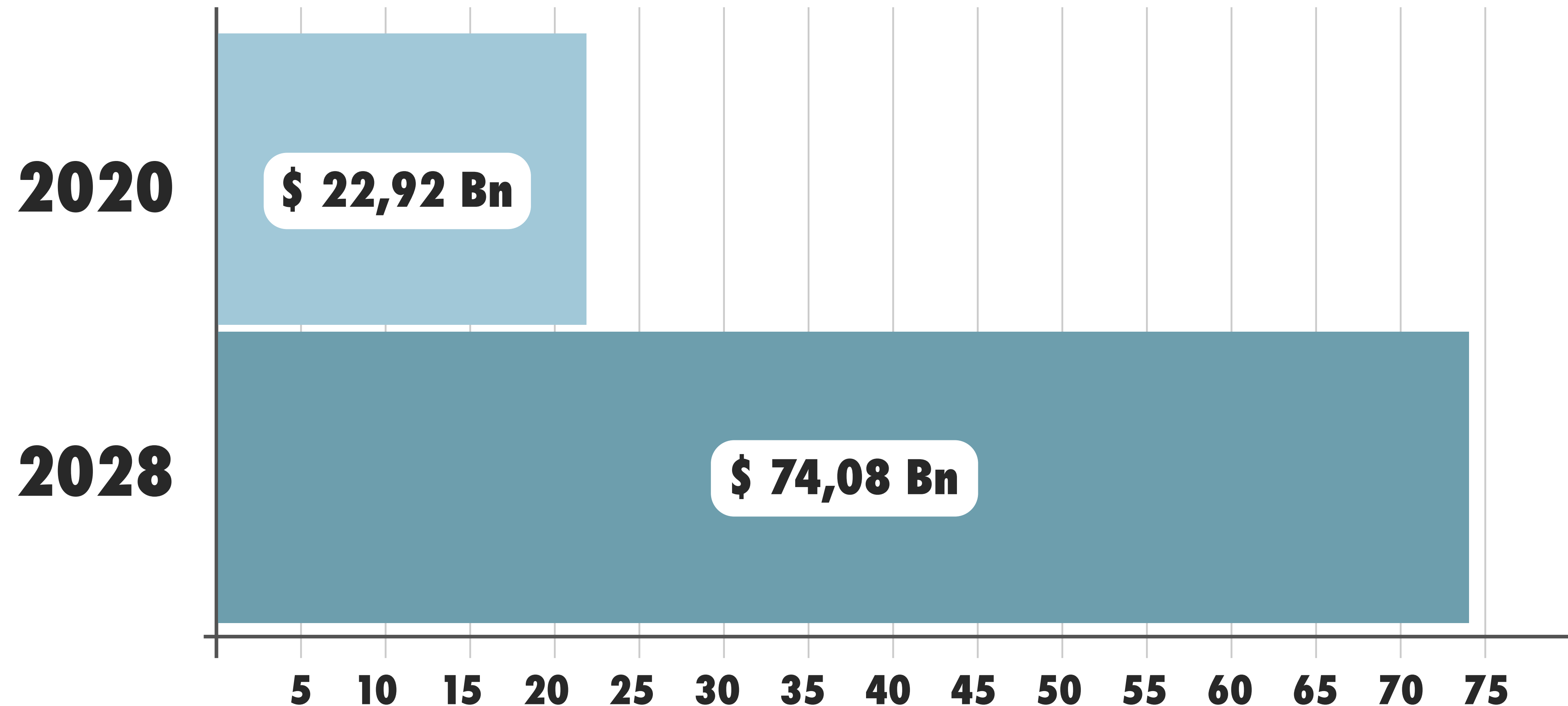
€400K GRANTS

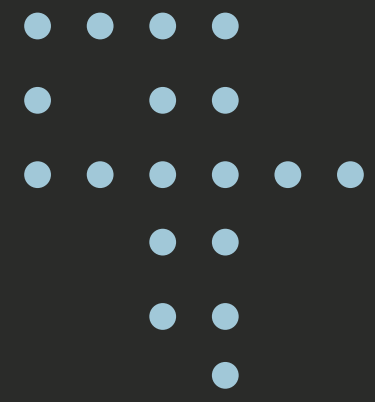
€30K AWARD



@CDTIoficial

THE HEALTHCARE BIOMETRIC MARKET IS LARGE & KEEPS GROWING





IN ORDER TO ACCELERATE OUR **MILESTONES** **WE WANT TO RAISE**

€1,3M

- **20% regulations (ISOs & GDPR/HIPAA)**
- **40% Pilot success related activities (Salaries, travel costs, etc)**
- **35% Business development (Key hires & marketing)**
- **5% Lawyers (IP, Investment, etc)**

UPDATE

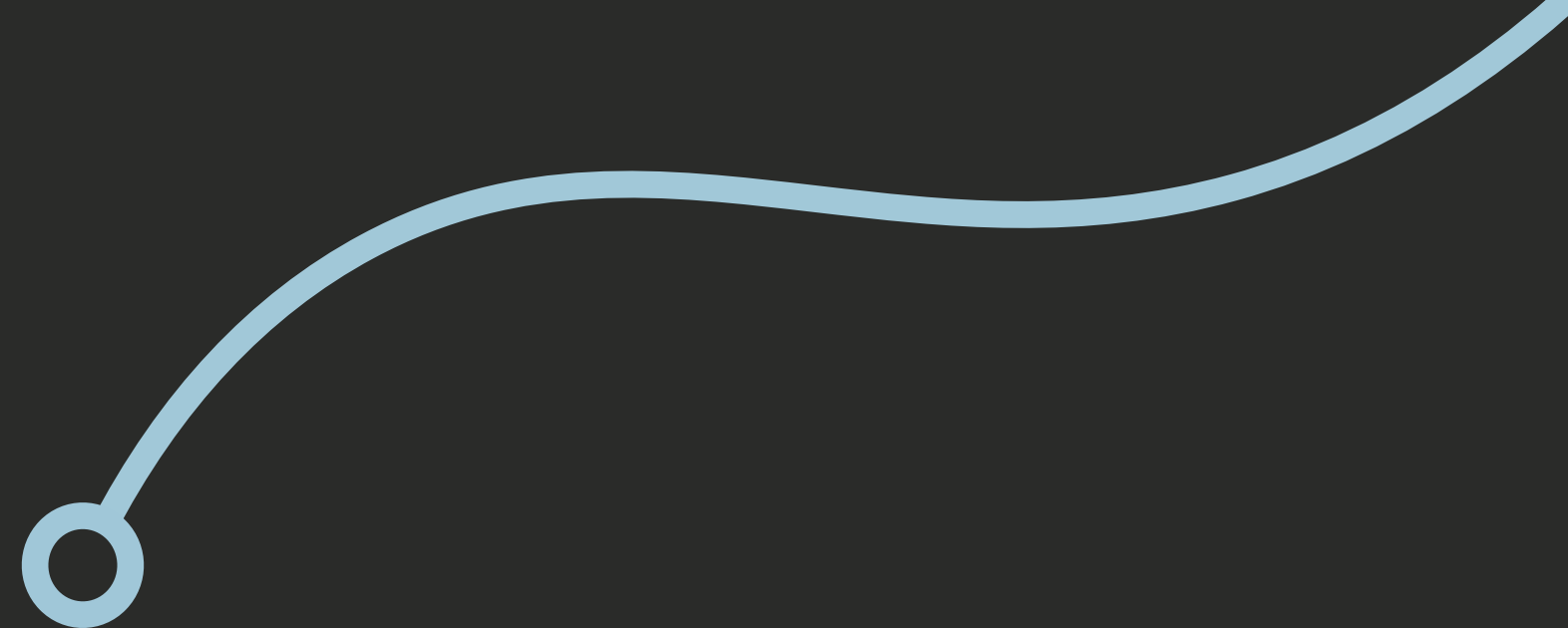
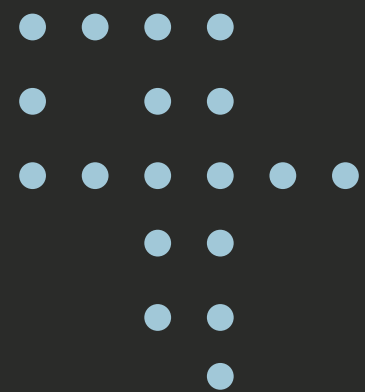
(1) US regulations

(2) Acceleration programs

(3) €350K secured

(4) Pilot Poland

(5) Venture Cafe



Antxon Caballero



antxon@heuristik.tech



(+34) 692 127 743


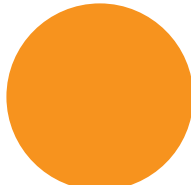















HEURISTI 

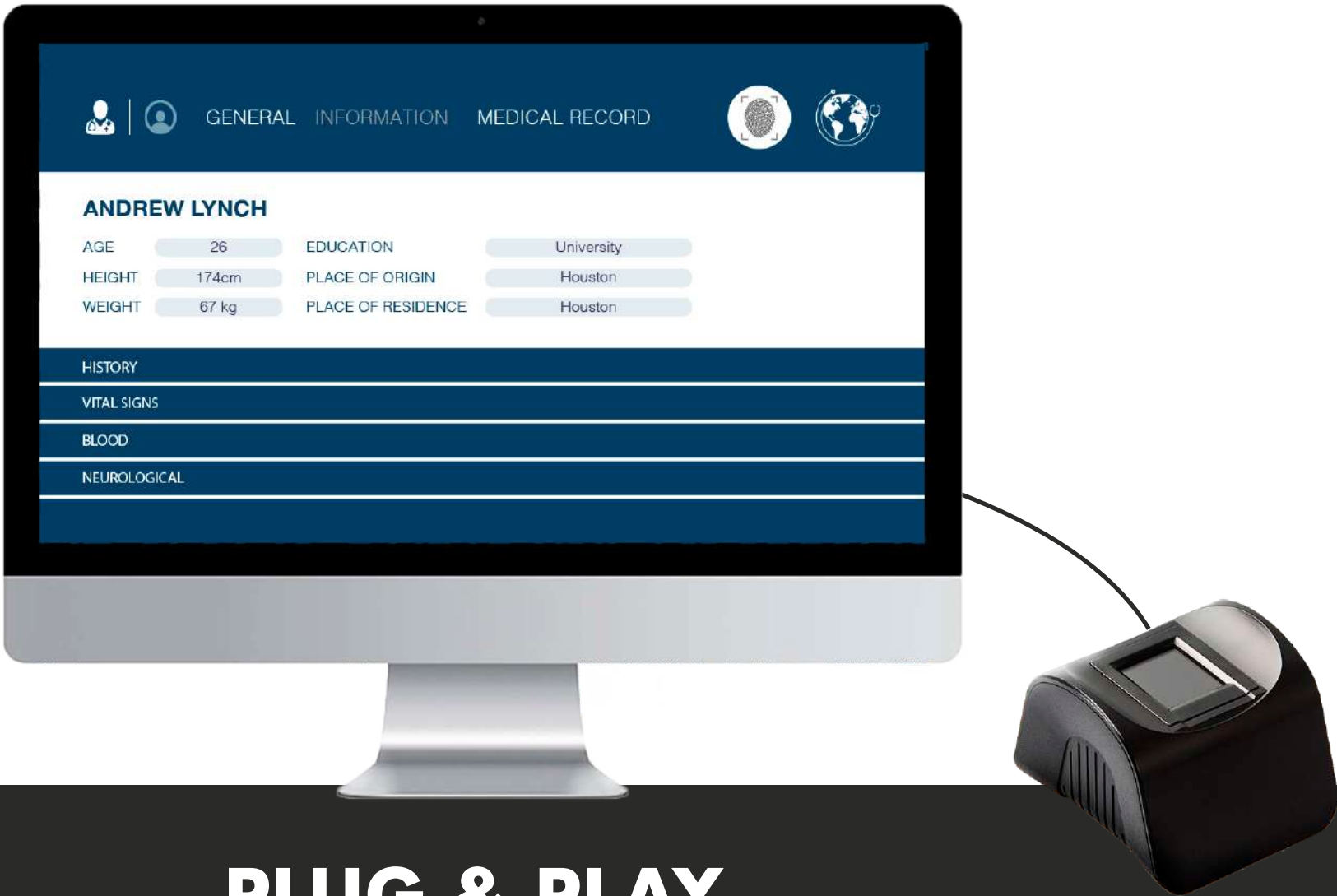
Q&A



THIS IS WHY OUR COMPETITION ENDS UP NOT SOLVING THE PROBLEM

	ROBUSTNESS	SENSITIVE FINGERPRINT IDENTIFICATION	TRACKING OF PATIENTS	CLOUD - BASED SOLUTION (SCALABLE)
 Enabling Healthcare. Securely.®				
				
				

SMART INTEGRATION



PLUG & PLAY



TABLET

Profit and Loss (annual 5 year)						
€ EUROs	2022	2023	2024	2025	2026	2027
Income						
Direct	72.200	450.570	1.229.285	3.423.742	9.772.631	28.015.986
Indirect	-	-	89.240	477.894	1.567.850	5.122.992
Total	72.200	450.570	1.318.525	3.901.636	11.340.480	33.138.978
Expenditure						
Licence Related Costs	-	-	17.848	95.579	313.570	1.024.598
Personnel	183.610	342.458	898.268	2.076.423	2.678.532	3.264.356
Sales and Marketing	7.437	46.409	135.808	401.868	1.168.069	3.413.315
ICT & Systems	11.658	16.464	36.456	52.354	58.620	73.710
General Admin	37.800	61.200	127.800	443.700	496.800	496.800
Total	240.504	466.530	1.216.180	3.069.924	4.715.592	8.272.779
EBIT	(168.304)	(15.960)	102.345	831.712	6.624.889	24.866.199
Tax	(31.982)	(3.068)	22.708	175.824	1.317.423	4.917.209
Net Income	(136.322)	(12.892)	79.636	655.887	5.307.466	19.948.990
Headcount						
Europe	7	12	24	31	31	31
US	0	0	0	10	15	15
Total	7	12	24	41	46	46
Cashflow						
Cash in						
Investments	1.625.000	600.000	10.000.000	-	35.000.000	-
Licences	72.200	419.039	1.246.195	3.686.377	10.720.577	31.322.437
Total	1.697.200	1.019.039	11.246.195	3.686.377	45.720.577	31.322.437
Cash out						
Licence Related Costs	-	-	17.848	95.579	313.570	1.024.598
Personnel	183.610	342.458	898.268	2.076.423	2.678.532	3.264.356
Sales and Marketing	1.565	9.133	27.125	80.239	233.339	681.758
ICT & Systems	11.658	16.464	36.456	52.354	58.620	73.710
General Admin	37.800	61.200	127.800	443.700	496.800	496.800
Total	234.632	429.254	1.107.496	2.748.295	3.780.861	5.541.222
Net Cashflow	1.462.568	589.785	10.138.699	938.081	41.939.716	25.781.215
Cumulative Net Cashflow	1.462.544	2.052.067	12.207.685	13.238.914	55.486.028	82.277.710