HEURISTIK HEALTH

HEURISTIK

WHAT A WRONG IDENTIFICATION LOOKS LIKE IN 2021

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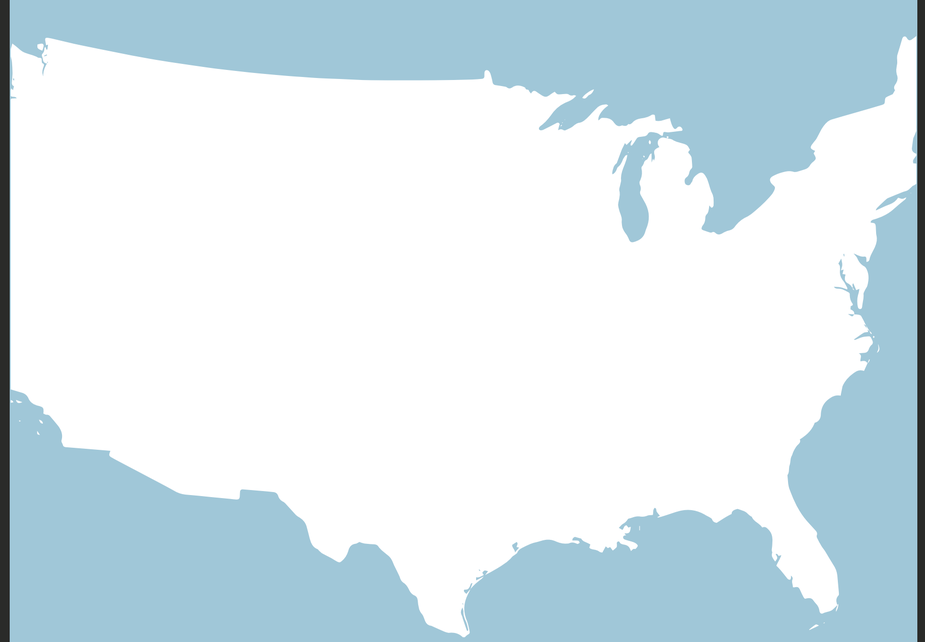
EUROPE

145.000 PATIENTS
€64 B



THE US

250.000 PATIENTS
$400 B

HEURISTIC

54% of patient identification errors inside health entities are caused by identification bracelets.

HEURISTIK

- PRINTING ISSUES
- WEAR OFF

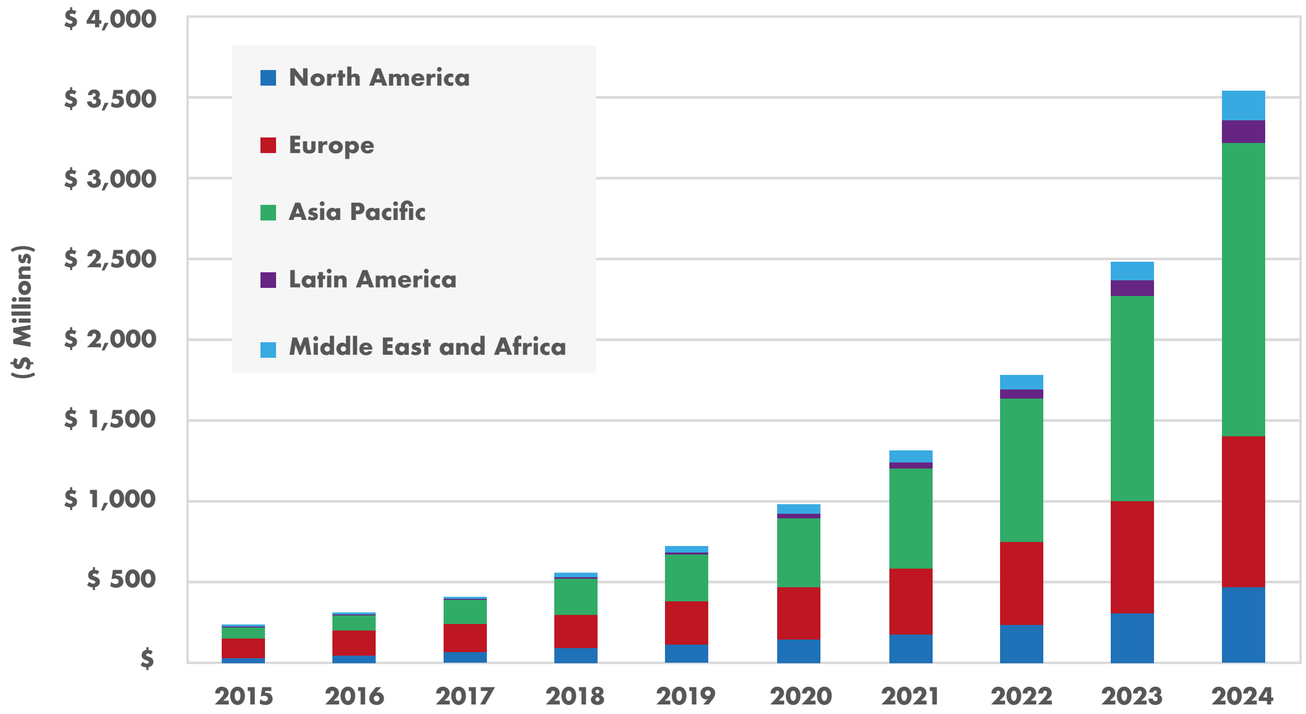
- PATIENTS REFUSE TO USE THEM
- PROVIDE INCORRECT BRACELET
- ALLERGIC

- NOT ENVIRONMENTALLY FRIENDLY

DYA
DYA
DYA
DYA

THE MARKET IS LARGE & KEEPS GROWING

$4B



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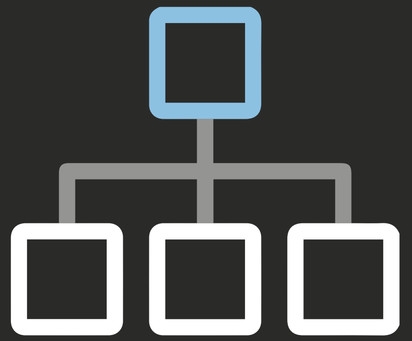
Potential $2B Imprivata sale put on hold as uncertainty rattles markets

Mar 23, 2020, 11:30 am EDT | Chris Burt

CATEGORIES Biometrics News | Healthcare Biometrics | Trade Notes

HEURISTIK IS MORE THAN AN IDENTIFICATION SOFTWARE

IDENTIFICATION



MANAGEMENT

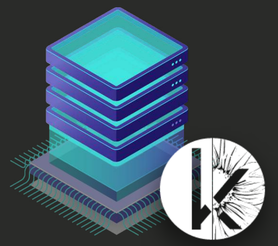
TRACKING

THE IDENTIFICATION PROCESS

1

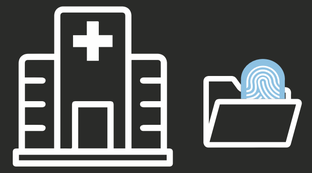
2

3



4

5



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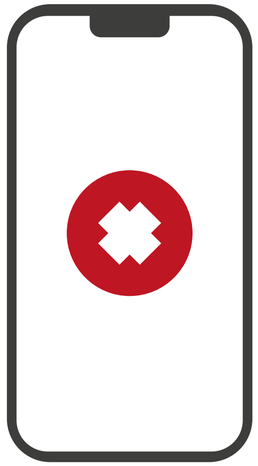
WHAT MAKES US UNIQUE?

SMARTPHONES TECHNOLOGY

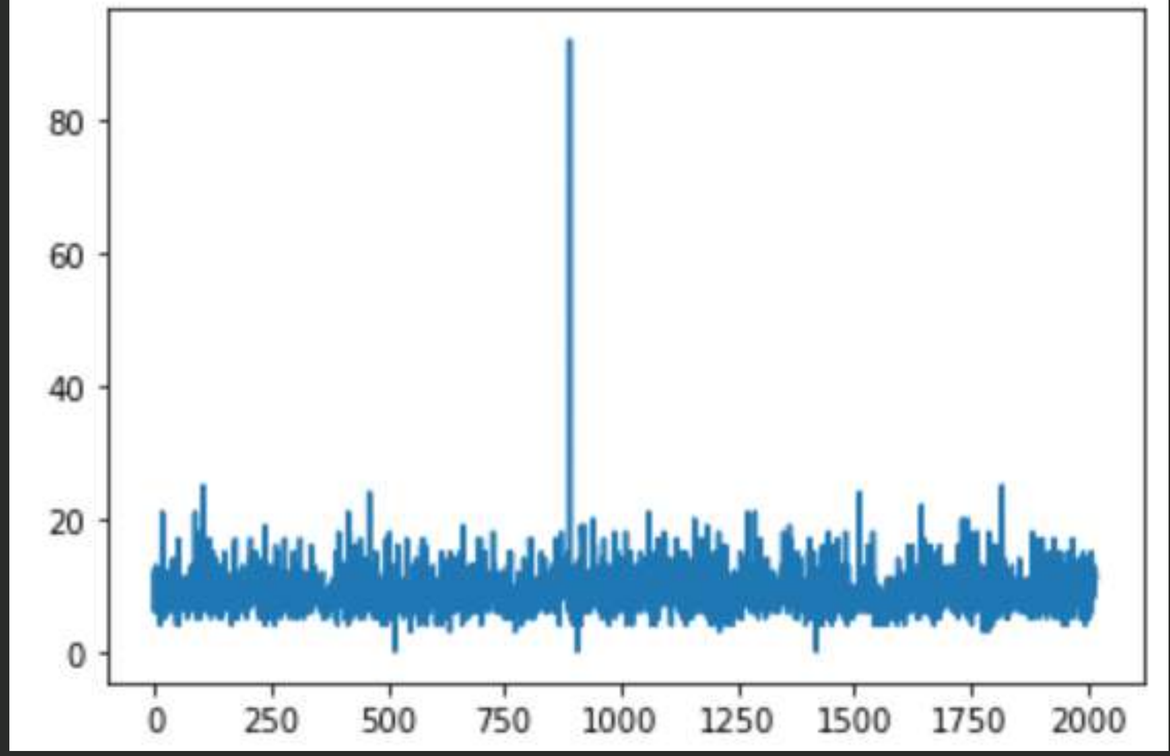


ARTIFICIAL INTELLIGENCE

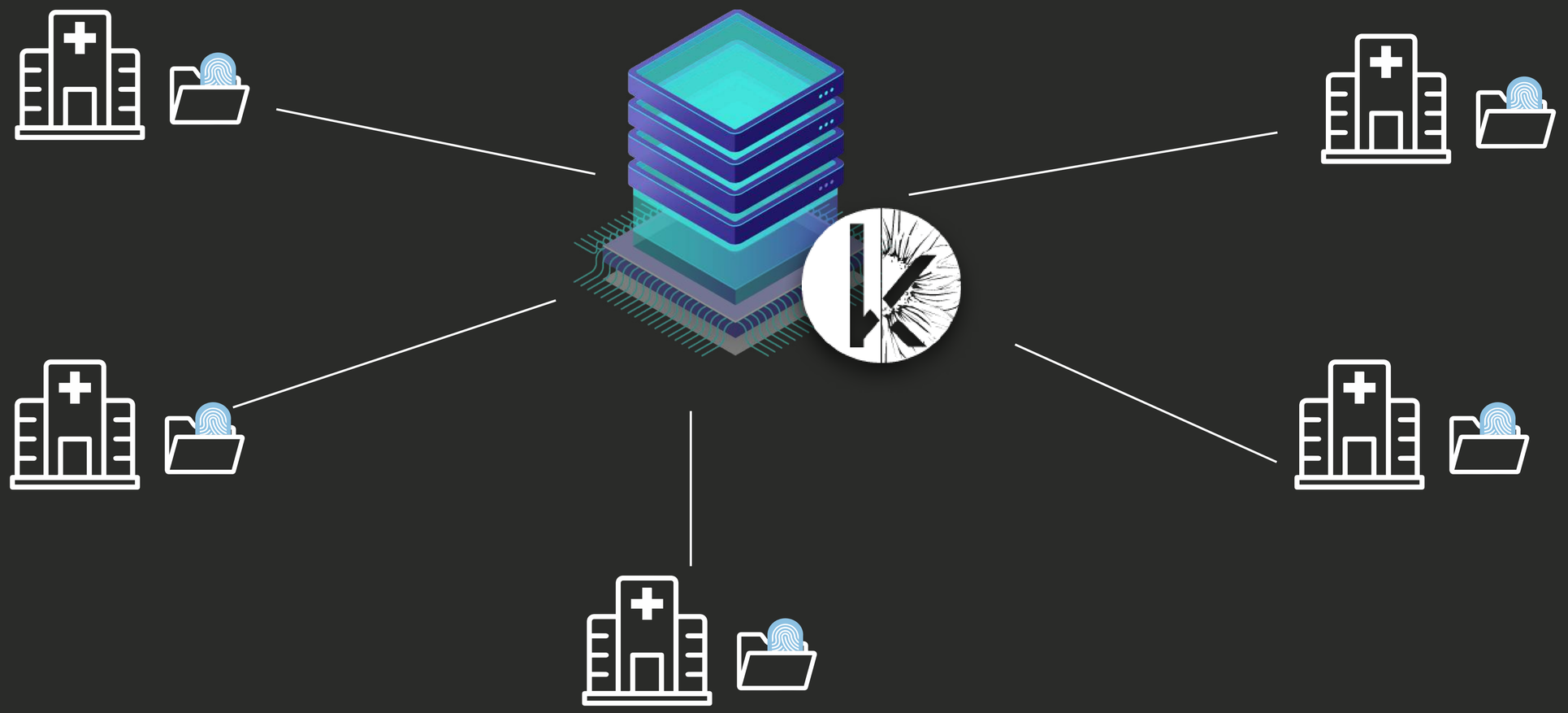
HEURISTIK

92

	score	id
1893	92	891



CLOUD | B2B SaaS



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We do not have access to **sensitive data**

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OPERATION ROOM USE CASE

1

ADMISSION

2

OPERATION ROOM

3

RECOVERING ROOM

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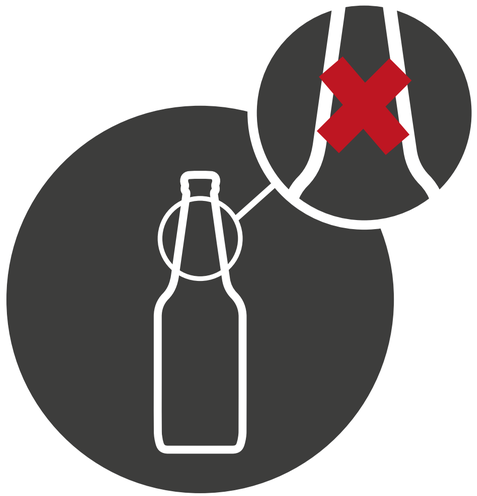
WE PRODUCE SUPER VALUABLE DATA

REAL TIME DATA

TRACKING



AVOID BOTTLENECKS

HEALTH ENTITIES LOVES US

90% LESS EXPENSIVE

AVOID FRAUD

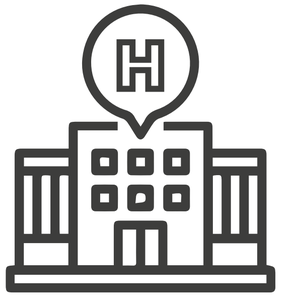
REDUCE PLASTIC WASTE

IT WORKS IN MULTIPLE AREAS

HOSPITAL

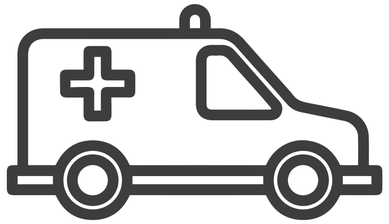
INSURANCE COMPANIES

PHARMA / CRO



DAY / NIGHT CENTRE

DRUG PRESCRIPTION



AMBULANCE

NGOs

PAID PILOTS
FOR 2022

Hospital Universitario
Puerta del Mar

Osakidetza

Clínicas

HEURISTIK

PROSPECTIVE PILOTS

SPAIN

La Fe Hospital Universitari i Politècnic

Hospital Universitario Virgen del Rocío

Valdecilla Hospital Universitario Marqués de Valdecilla

FISEVI Fundación Pública Andaluza para la Gestión de la Investigación en Salud de Sevilla

Vall d'Hebron Hospital

HJ23 Hospital Universitari Joan XXIII ICS Camp de Tarragona

Orden Hospitalaria de San Juan de Dios España

UK

NHS

PORTUGAL

Lusíadas

Hospital da Luz Learning Health Training, Research & Innovation Center

SNS 24 Centro de Contacto Serviço Nacional de Saúde

INEM

CROATIA

Opća županijska bolnica Požega

POLAND

ZOZ Sucha Beskidzka Szpital Wielospecjalistyczny

HEURISTIC

TEAM

Antxon Caballero
CEO

Juan Cano
H. Business Development

Ruben López
CTO

Gotzone Hervás Ph.d
COO

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TEAM

Marketing & UX/UI

Julia Carrión
UI Designer

Ainhoa Narvaez
UX Designer

Iñigo Peral
CMO

HEURISTIK

TEAM

Software Development

Álvaro Pedreira
Sr. Backend developer

Ismael Hompaneda
Sr. Fronted Developer

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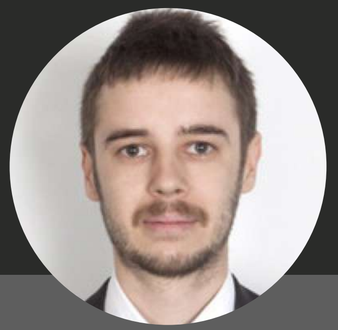
TEAM

IoT Development

Jorge Duran

Rust developer



Aaron Tenzín

Sr. Rust developer

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TEAM

App development

Jorge Garrido
Sr. Android Developer

Asier García
Sr. IOS Developer

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TEAM

AI

Francisco Giacometto Ph.d

Sr. Data Engineer

HEURISTIK

WE HAVE PARTICIPATED IN TOP **HEALTHCARE ACCELERATION PROGRAMS IN EUROPE & THE US**

Accelerated by Health

EIT Health is supported by the EIT, a body of the European Union

GE Healthcare

UNIVERSITY OF OXFORD

UNIVERSITY OF CAMBRIDGE

Innovation FORUM

Spain

HEALTH VENTURE LAB

Hungary

DEX innovation centre

Czech Republic

Patient Innovation
SHARING SOLUTIONS, IMPROVING LIFE

Portugal, Spain & Denmark

THE HILL

UK

TecnoCampus
StartHealth
Aceleradora de start-ups de salud

Spain

Bio-All

Portugal, Spain, Italy

IDEA²

Boston

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WE ALREADY RAISED

€500,000

- **€70K PRIVATE**
- **€400K GRANTS**
- **€30K AWARD**

MINISTERIO DE CIENCIA E INNOVACIÓN

CDTI

@CDTIoficial

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In two years we see ourselves as **the Leading healthcare biometric company in Europe** and starting our launch to the US

US hospital requirements

US Certifications

Investment process

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Antxon Caballero

antxon@heuristik.tech

(+34) 692 127 743

HEURISTIK

Q&A

HEURISTIC

BUSINESS MODEL

B2B SaaS

10.000 identifications ---------- €1.000 (month)
100.000 identifications ---------- €10.000 (month)

Renting

Static ---------- €15 (month)
Tablet ---------- €25 (month)

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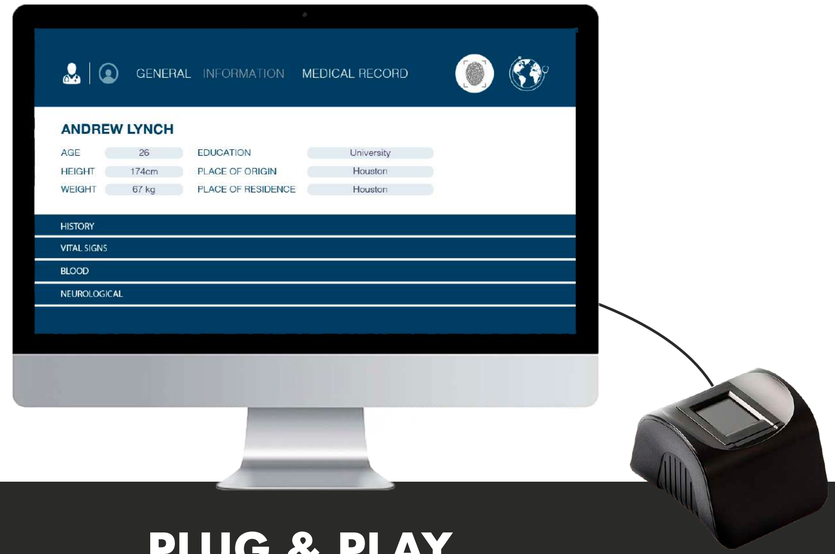
SMART INTEGRATION



PLUG & PLAY

TABLET

HEURISTIC