

The IDEA² mentored innovation program

IDEA² provides mentoring and connections to biomedical innovators around the world to develop their project ideas and to provide the expertise to realize them. It is especially valuable for trainees, early-stage professionals and those who have few opportunities in their normal work to participate in innovation projects.

Each edition of IDEA² recruits new project teams of one or more individuals, and provides innovation training, presentation skill building, and team-specific mentorship and guidance by internationally-recognized experts.

Teams who complete IDEA² have technology projects more clearly focused on unmet medical needs, a broader network of connections, and improved ability to compete for collaborators and funding.

IDEA² timeline

<i>November</i>	<i>January–April</i>	<i>March</i>	<i>April</i>	<i>May</i>	<i>June</i>
Project mentorship					
Orientation <i>November 8</i>	Kickoff Workshop <i>January 28–29</i>	Calibration Workshop <i>March 1</i>	Review Workshop <i>April 12</i>	Intensive group mentoring	Commencement Workshop <i>June 24–25</i>
	1:1 team mentoring				

Collaborator roles

Faculty for group mentoring
Individual mentor
Review panelist

IDEA² stages

Recruitment

- Project teams are recruited internationally through collaborators in from universities, medical centers, and the entrepreneurship sector
- Focus on people and teams that can benefit most from mentorship and commercialization expertise
- Collaborators can participate in recruiting and selection through many means, such as custom calls for applications, special events like competitions, sponsorships, and prizes.

Project mentoring

- Teams are matched with mentors for specific expertise
- Teams typically interact 1:1 with mentors 2–4 times, but there is no limit
- Impact proposition workshops help teams refine their project definition, strategy, and story
- Collaborators can participate as mentors, resource connections, and/or workshop faculty

After IDEA²

- Teams connected to additional resources and support
- Teams compete better for further funding and investment from other sources
- Teams enjoy expanded network access
- In some cases, teams start new companies